Hypnotic Sales Letters: 92 Hypnotic Sales Letter Templates! by Larry Dotson and Joe Vitale

This a free ebook. Feel free to give this ebook away to your web site visitors, e-zine subscribers and customers.

Copyright © 2002 by L.D. Publishing and Hypnotic Marketing, Inc.

This publication is designed to provide accurate and authoritative information with regard to the subject matter covered. It is sold or given with the understanding that the author and the publisher are not engaged in rendering legal, accounting, or other professional advice. If legal advice or other professional assistance is required, the services of a competent professional should be sought.

Larry Dotson, L.D. Publishing, Joe Vitale, Hypnotic Marketing, Inc., individually or corporately, does not accept any responsibility For any liabilities resulting from the actions of any parties involved.

Check Out Other Hypnotic Products at:

Larry Dotson's Web Business Center

http://www.ldpublishing.com

**Subconscious Internet Marketing** 

http://www.subconsciousinternetmarketing.com

**Hypnotic Selling Tools** 

http://www.HypnoticSellingTools.com

The Hypnotic Writer's Swipe File

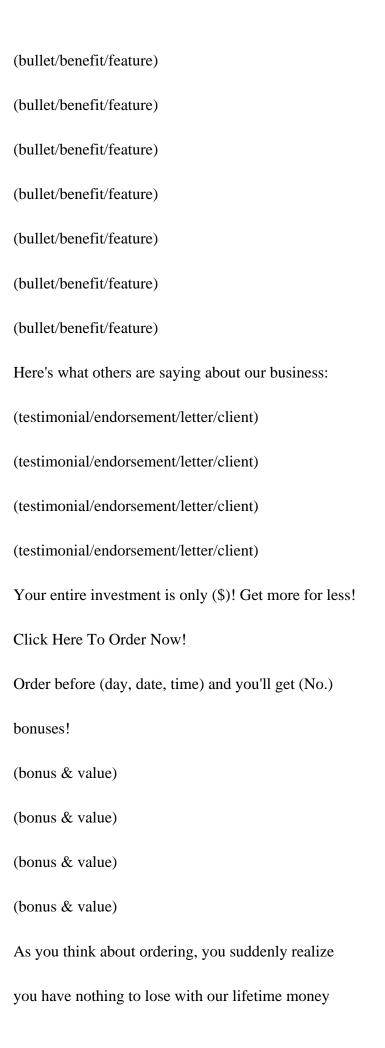
http://www.hypnoticwritingswipefile.com/

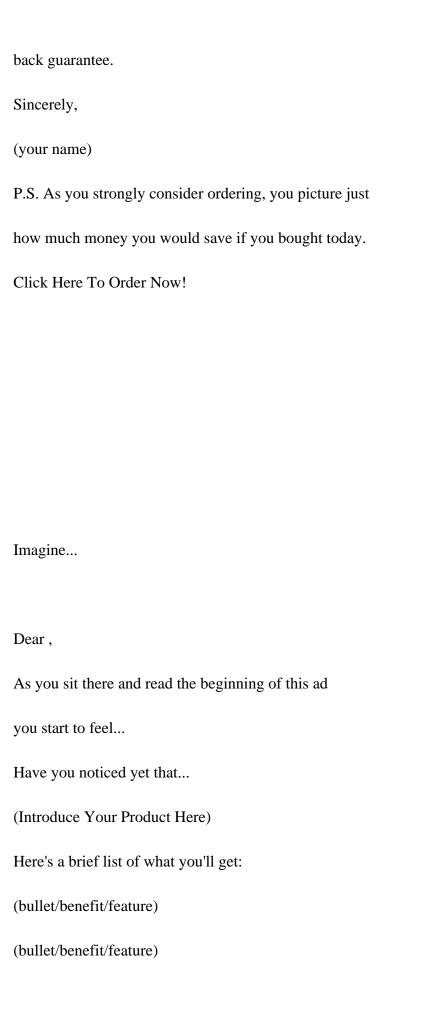
**Hypnotic Marketing** 

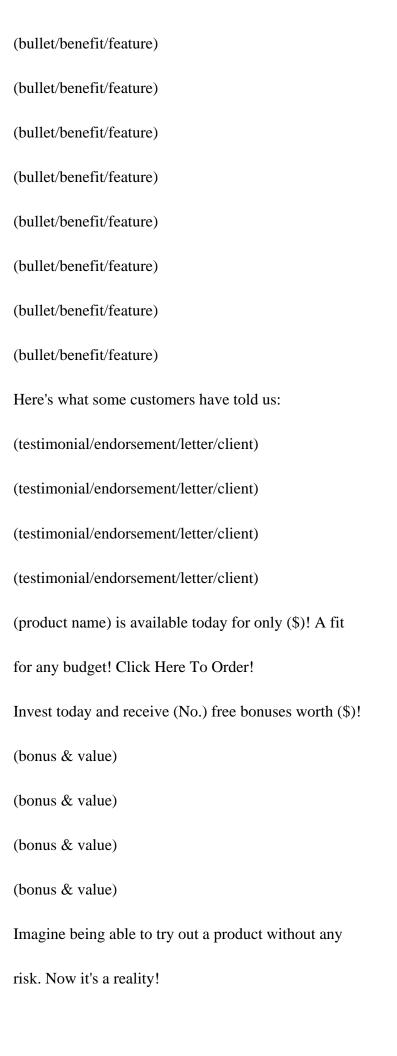
http://www.roibot.com/hm.cgi?IM3746\_camp

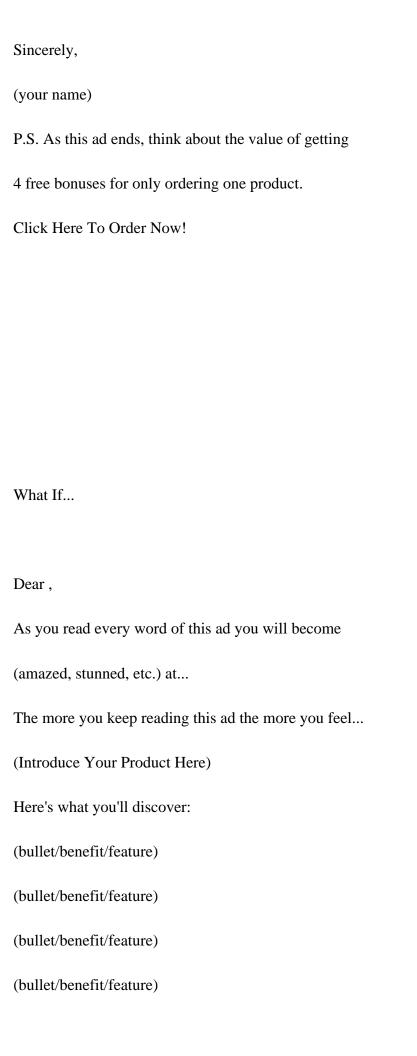
**Hypnotic Writing** 

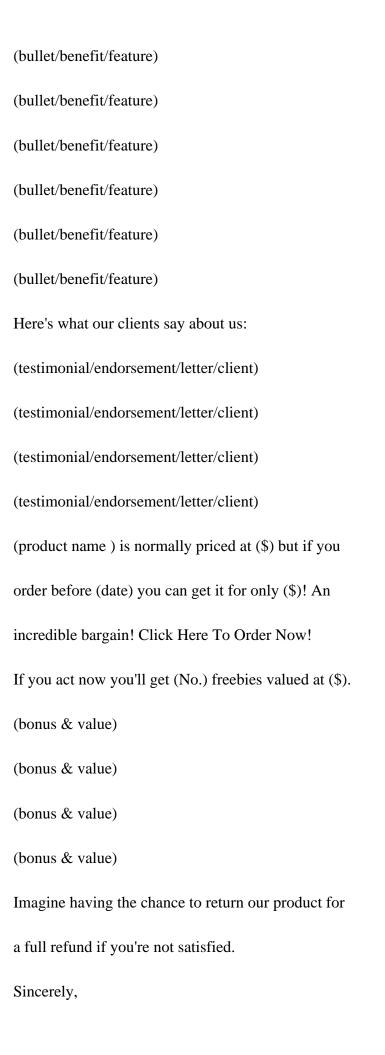
http://www.roibot.com/hw.cgi?IM3746_campaign
Advanced Hypnotic Writing
http://www.roibot.com/adhyp.cgi?IM3746_campaign
<b>This a free ebook.</b> Feel free to give this ebook away to your web site visitors, e-zine subscribers and customers.
92 Hypnotic Sales Letter Templates
Note: You may have to alter the sales letter templates to match your specific offer.
How To
Dear,
As you start reading the beginning of this ad you find
yourself
Little by little you begin
(Introduce Your Product Here)
Here's a small sample of what you'll receive:
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature)



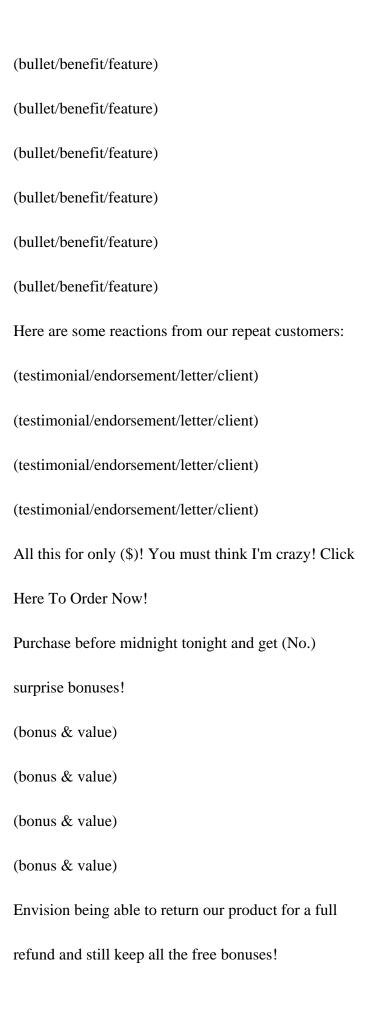


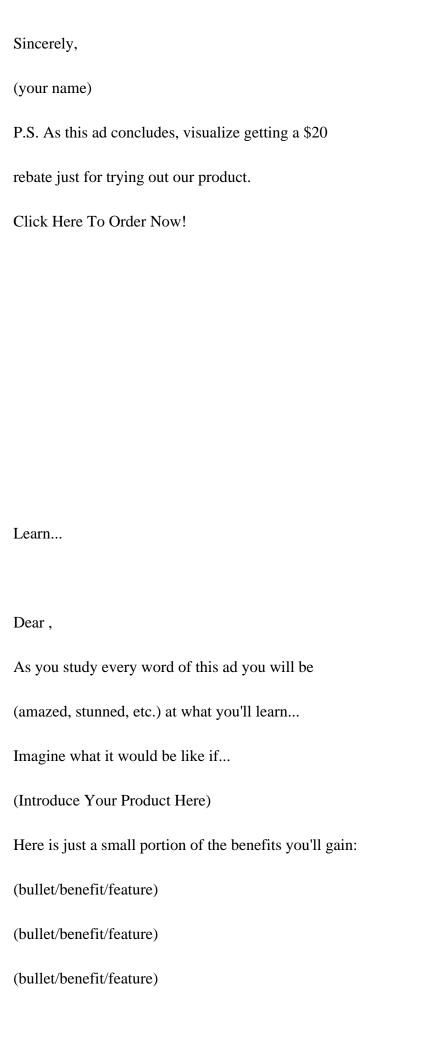


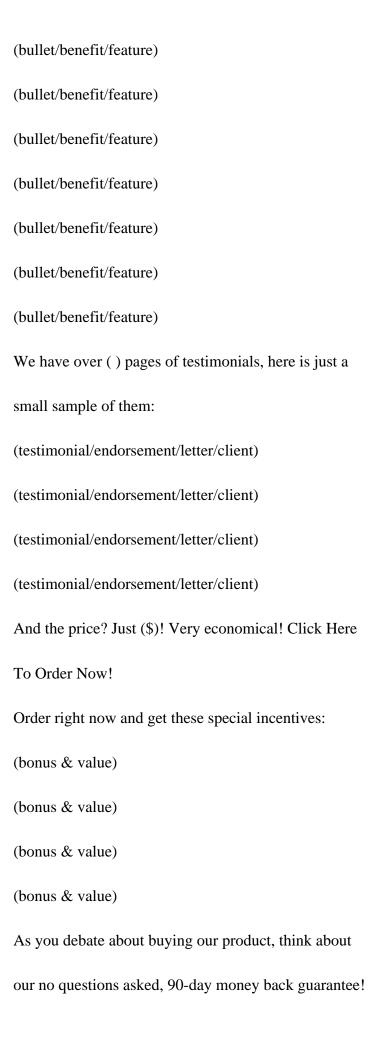


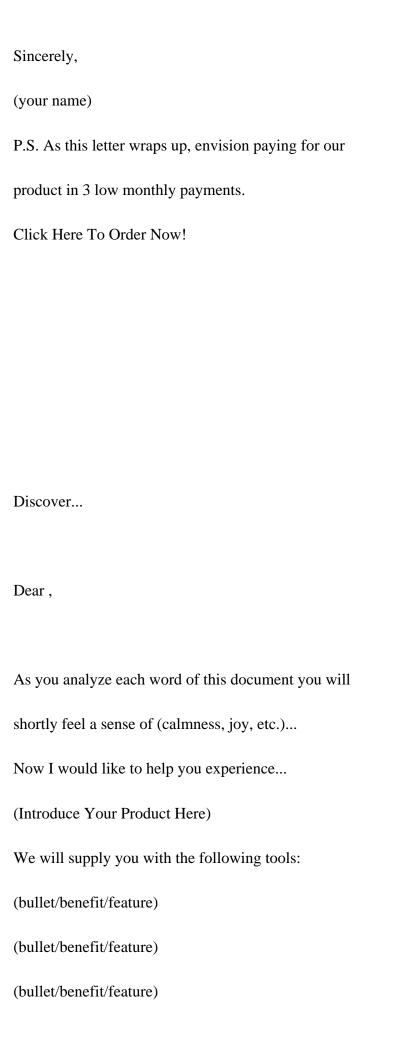


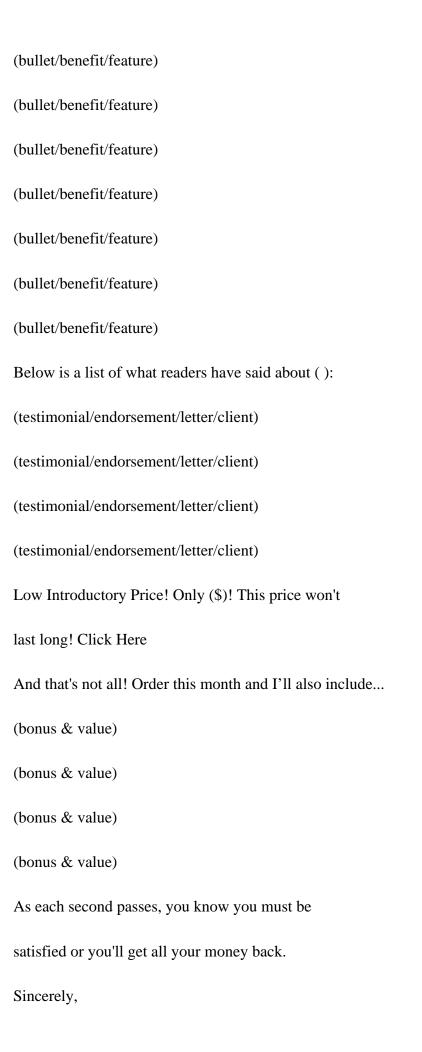
(your name)
P.S. As this page ends, imagine getting a product
up front without paying for it for a full thirty days.
Click Here To Order Now!
Unlock
Dear,
As you read every word of this ad you will become
(amazed, stunned, etc.) at
The more you review this page, the more
you begin to find yourself
(Introduce Your Product Here)
Below is a list of all the tools you'll get:
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature)



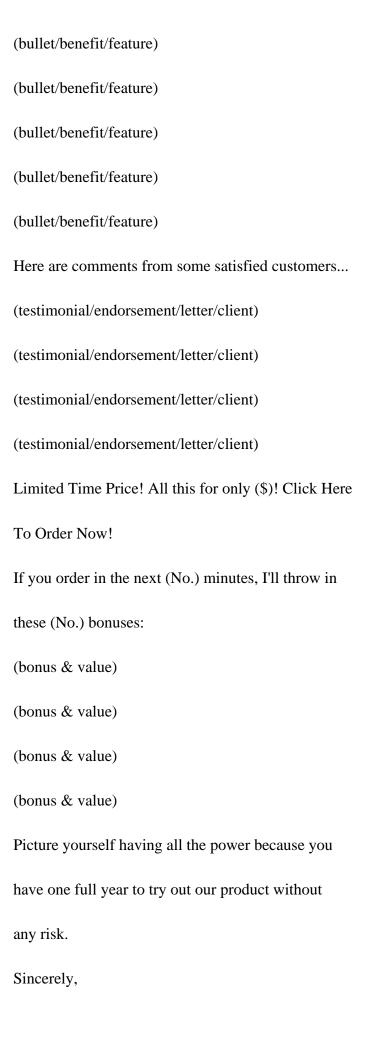




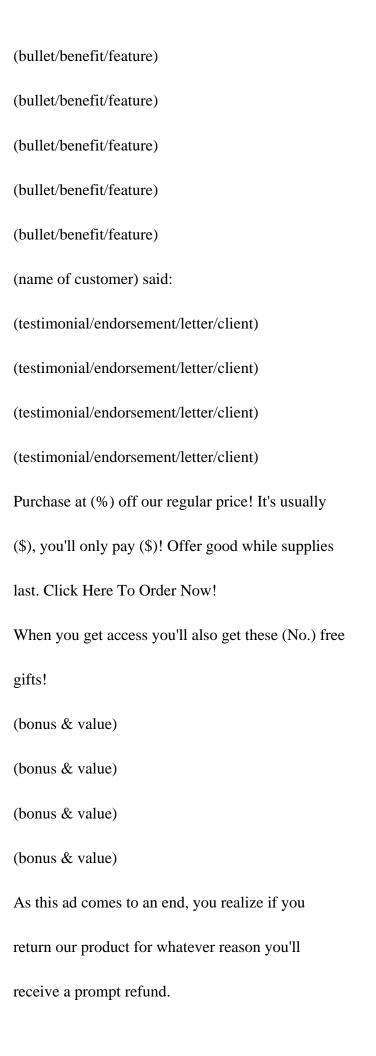


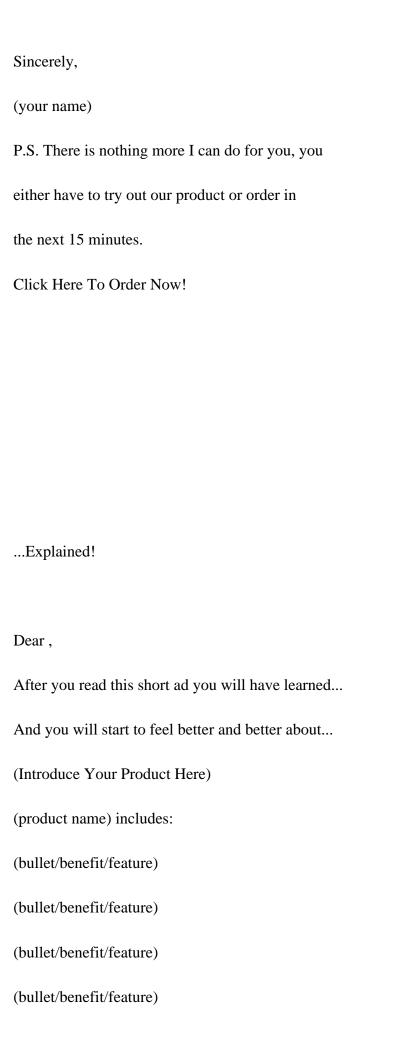


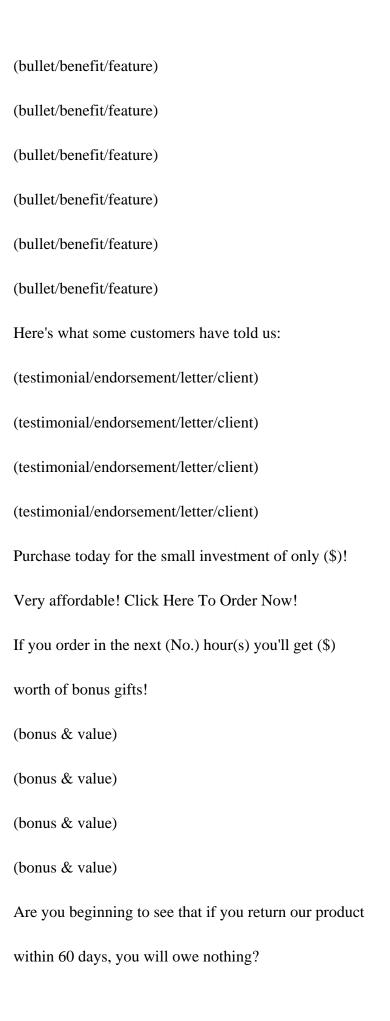
(your name)
P.S. As this page nears the bottom, picture buying
only one product and getting one free for a friend.
Click Here To Order Now!
Exposed!
Dear,
As you scan every word of this page you will begin
to discover new ways of
Wouldn't it be amazing if
(Introduce Your Product Here)
Here's just a small list of the resources you'll have:
(bullet/benefit/feature)

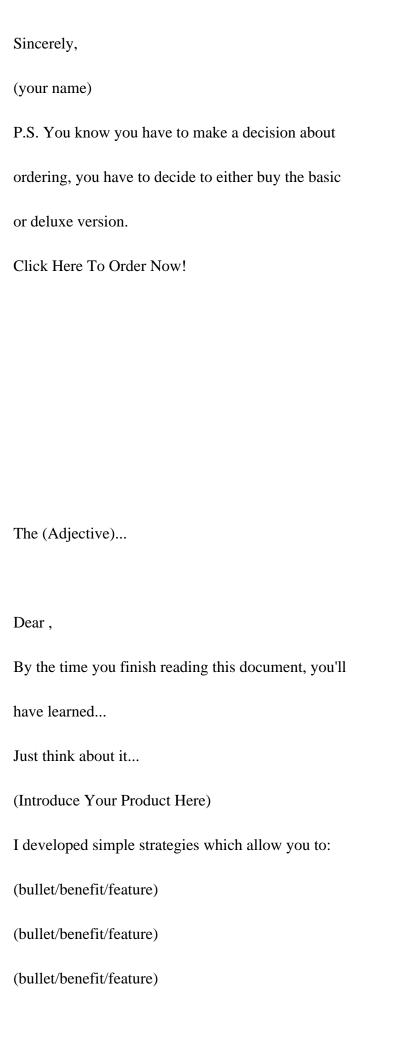


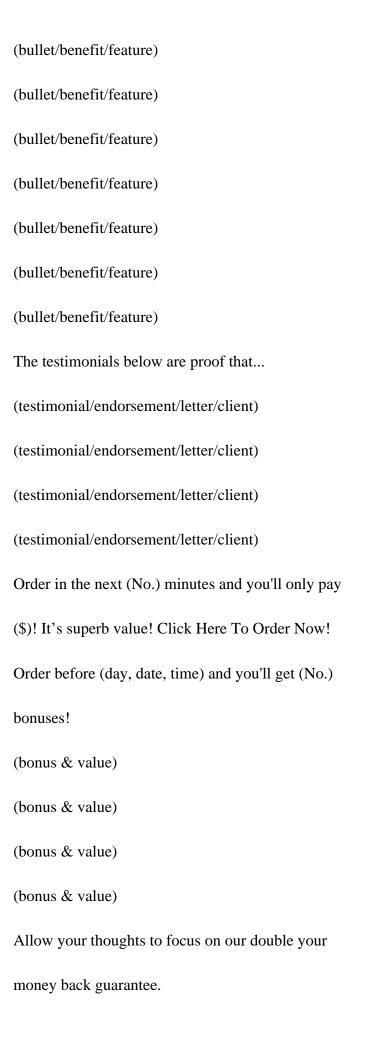
(your name)
P.S. Now that you're at the end of this ad you're
just minutes away from the feeling of
Click Here To Order Now!
Revealed!
Dear,
After you read this short ad, you will feel
And you will sink deeper and deeper
(Introduce Your Product Here)
Here are just a few of the features you're going to
get:
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature)
(**************************************
(bullet/benefit/feature)

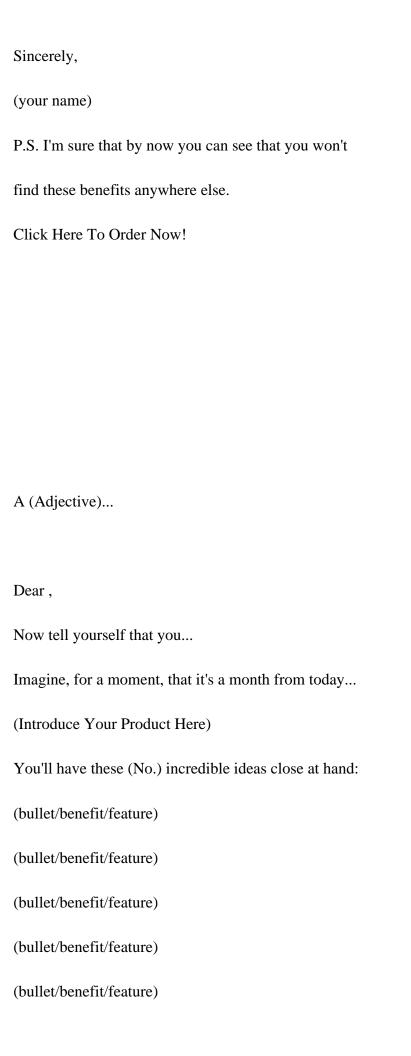


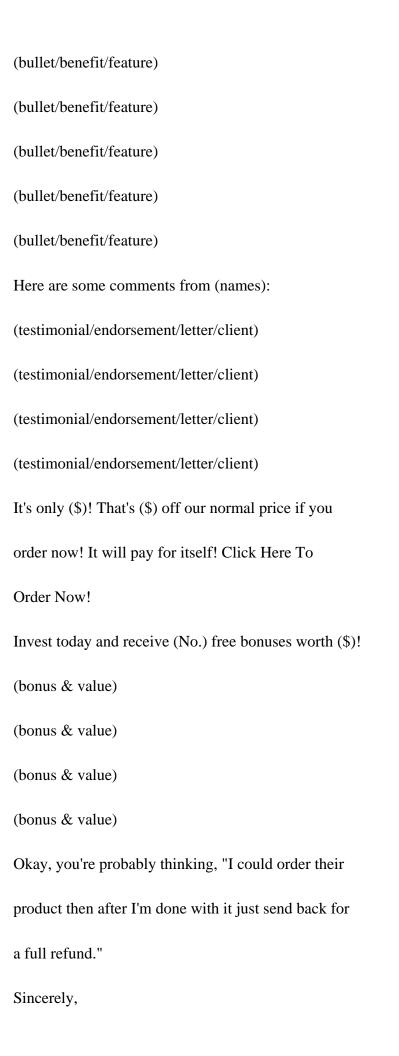




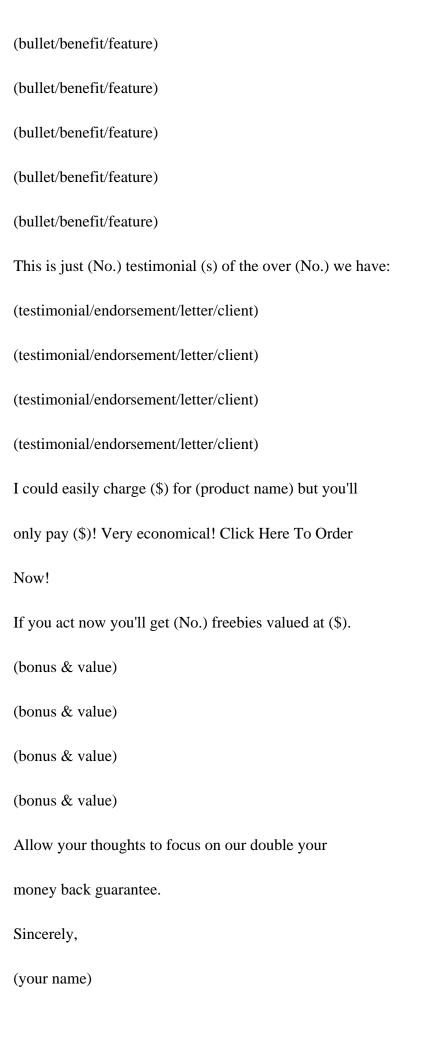


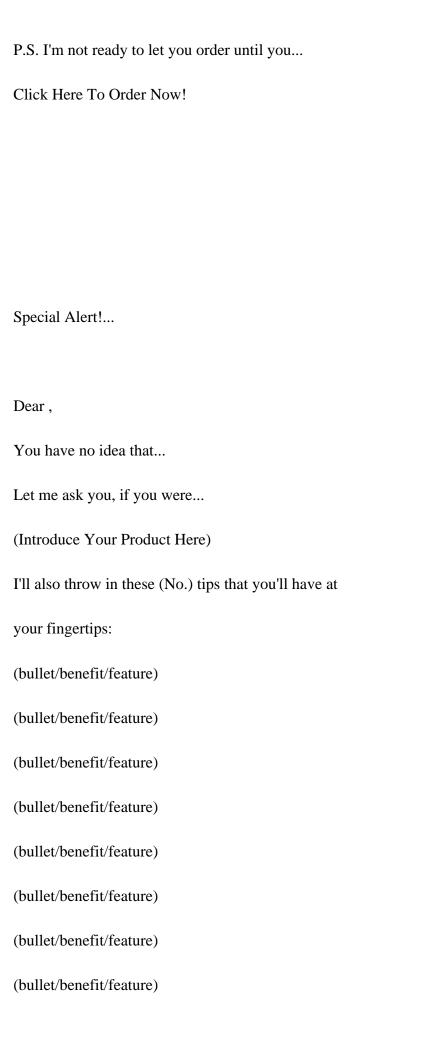


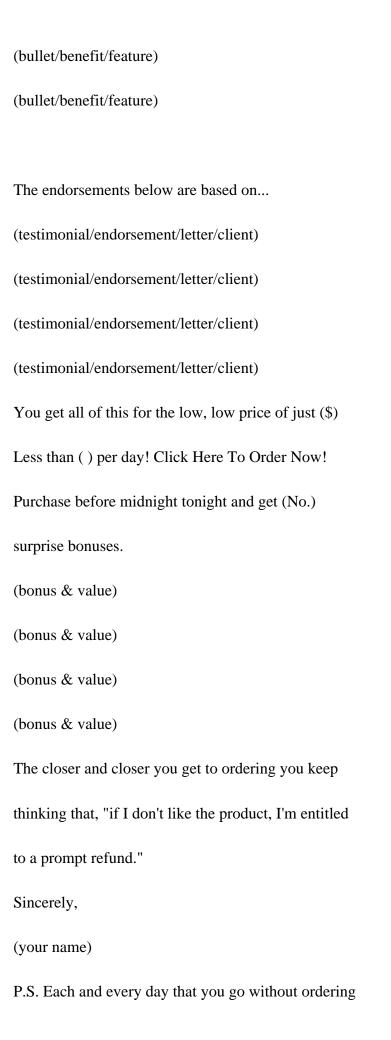


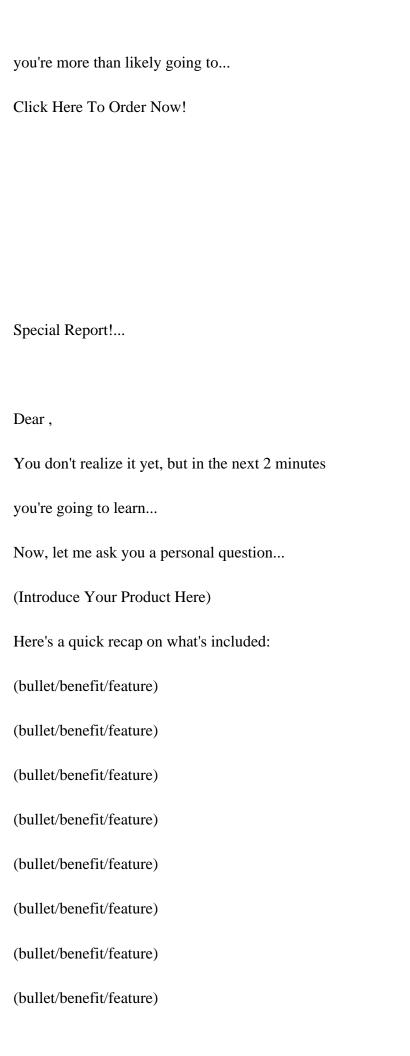


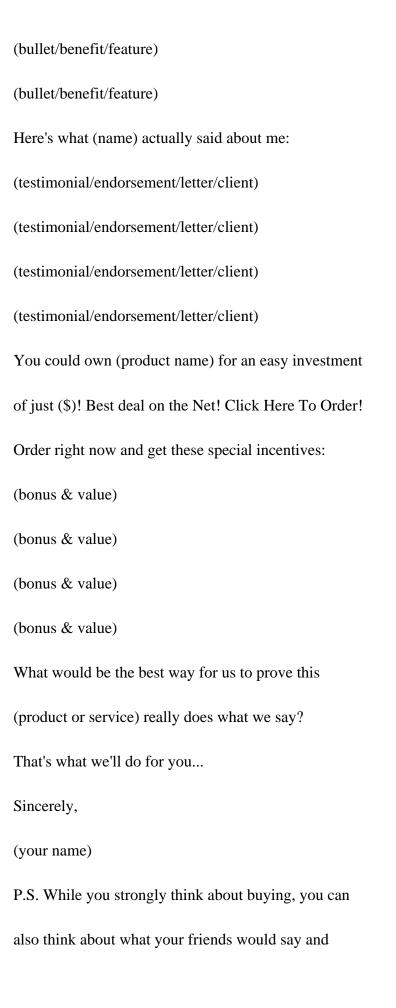
(your name)
P.S. Don't order until you think about our one day
only 50% discount.
Click Here To Order Now!
Breaking News!
Dear,
By the time you finish reading this page, you'll feel
Now imagine you
(Introduce Your Product Here)
Look what else is included:
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature)
(bullet/benefit/feature) (bullet/benefit/feature)

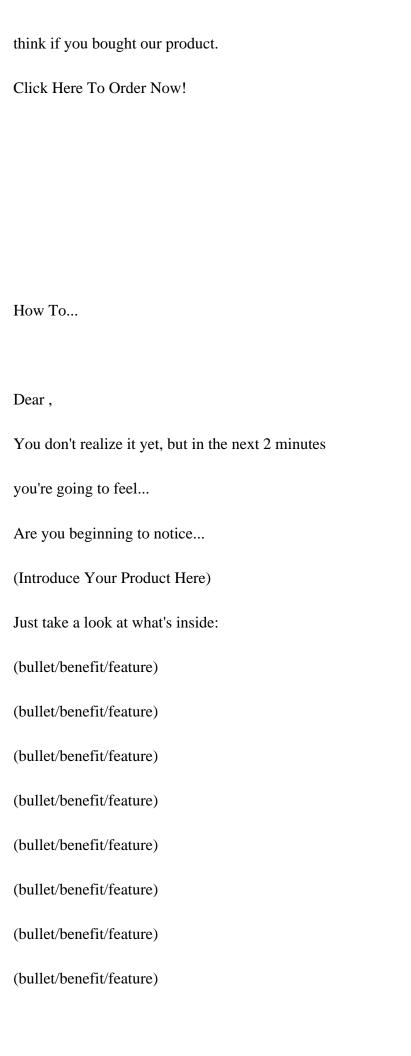


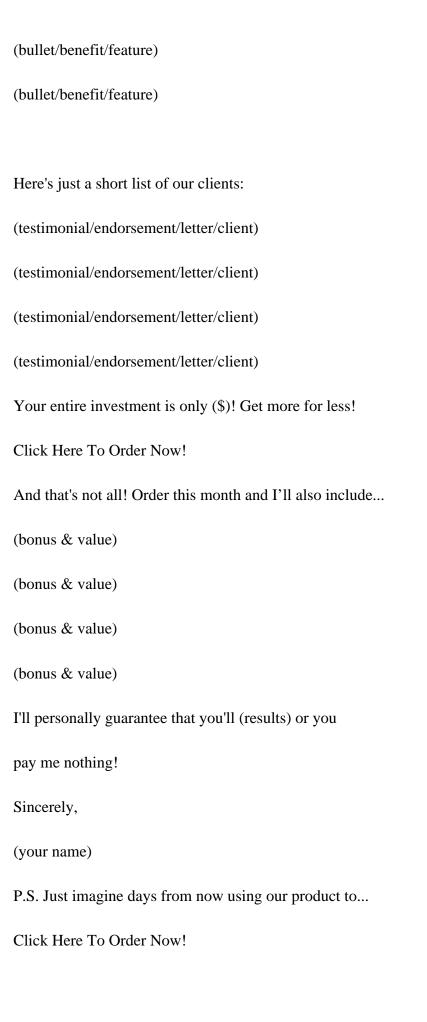




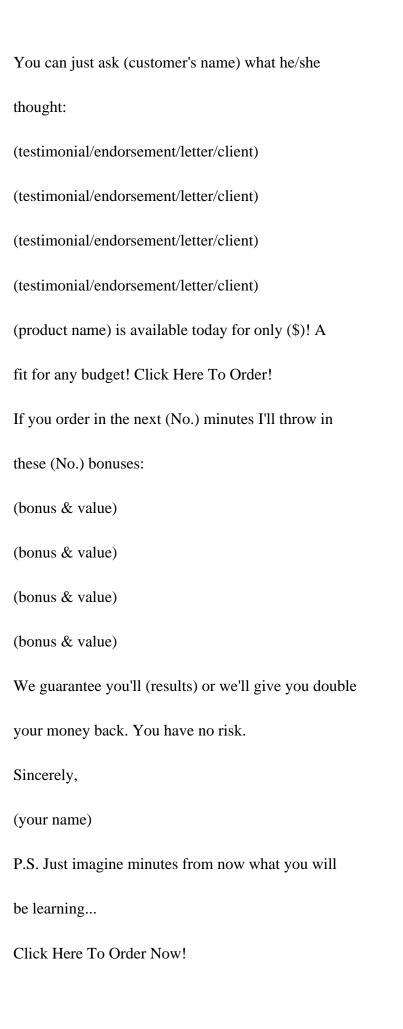


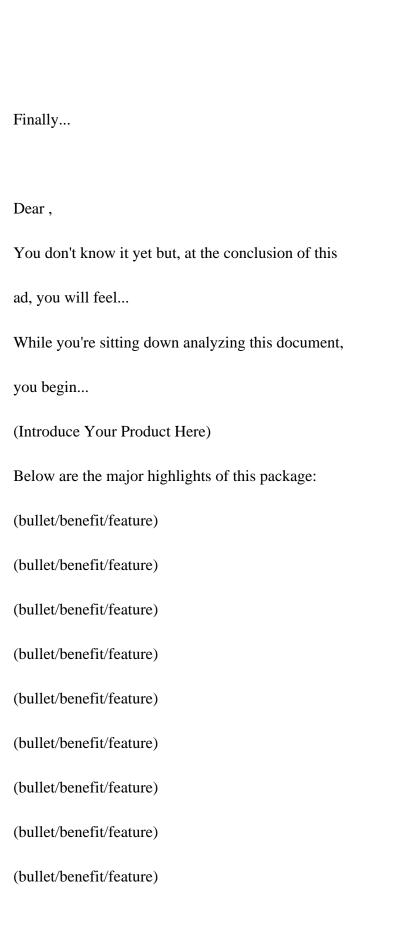


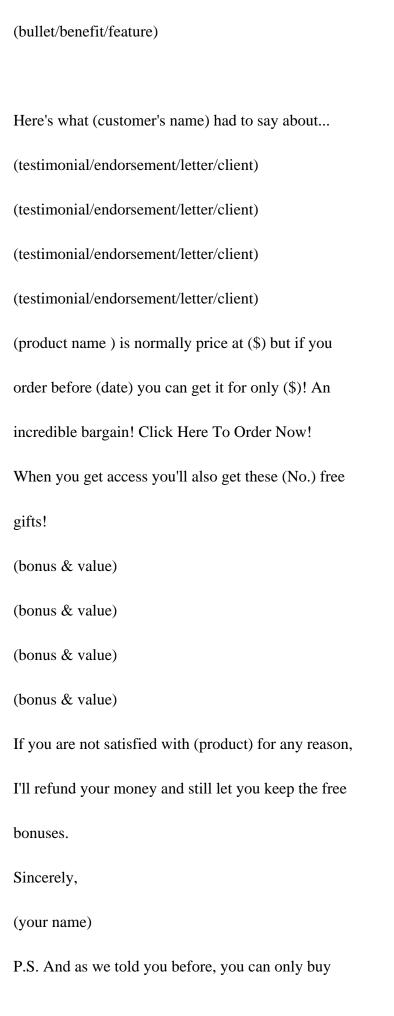




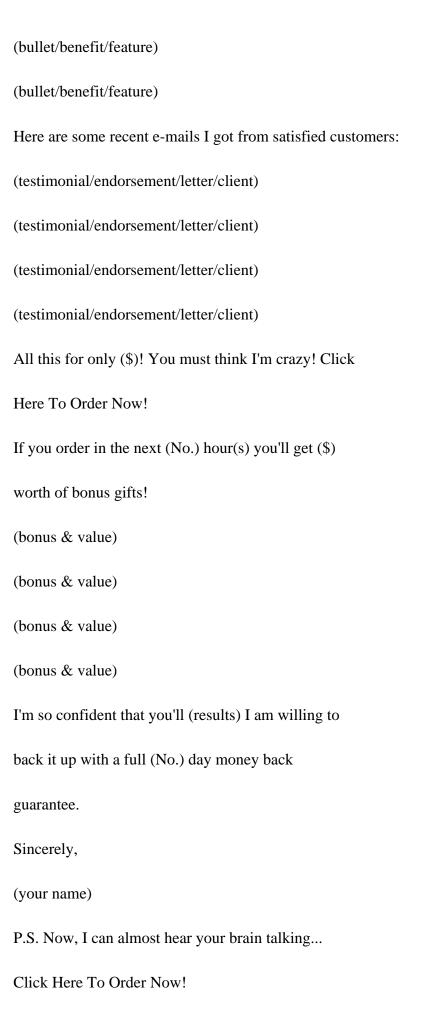
If You
Dear,
You don't know it yet but, in a few short minutes
you'll begin to feel
Are you beginning to see
(Introduce Your Product Here)
Let's take a look at all the things you'll receive:
(bullet/benefit/feature)

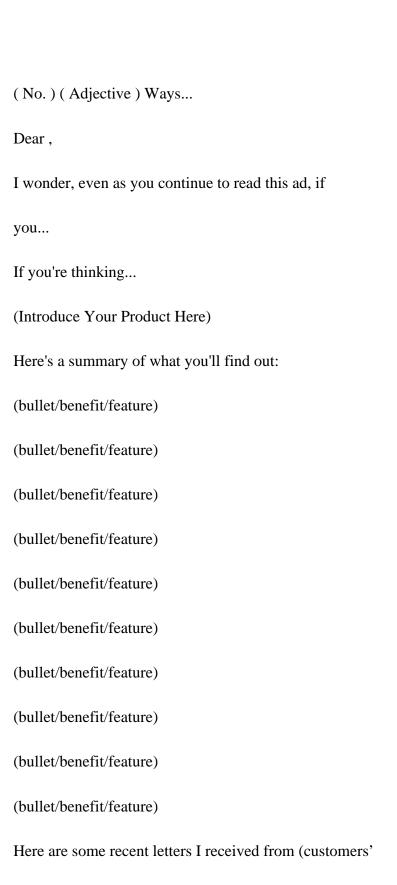


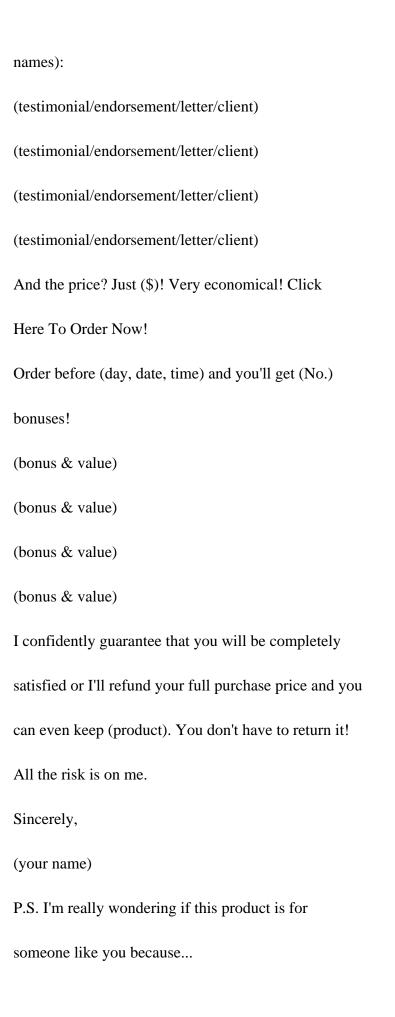


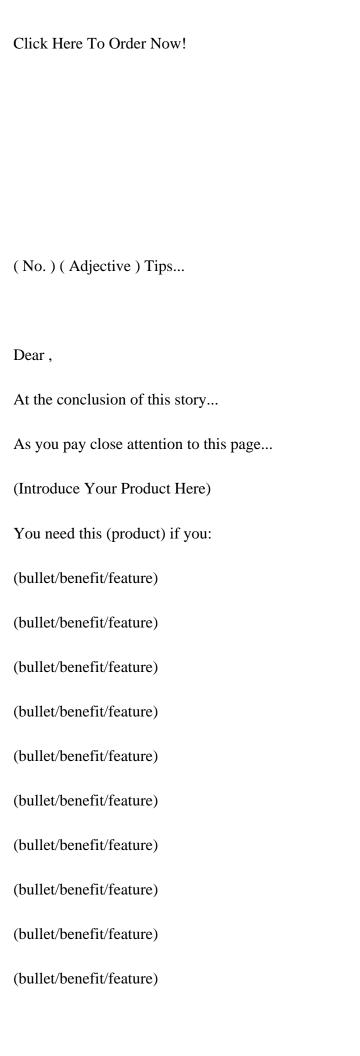


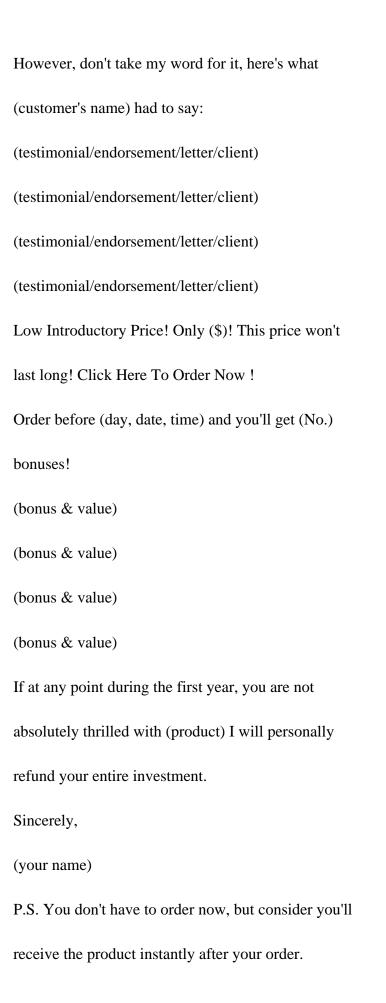
this product from us.
Click Here To Order Now!
Free
Dear,
You don't know it yet but, at the end of this page
you will have learned
Do you remember a time when
(Introduce Your Product Here)
Here is a short list of what (product) contains:
(bullet/benefit/feature)

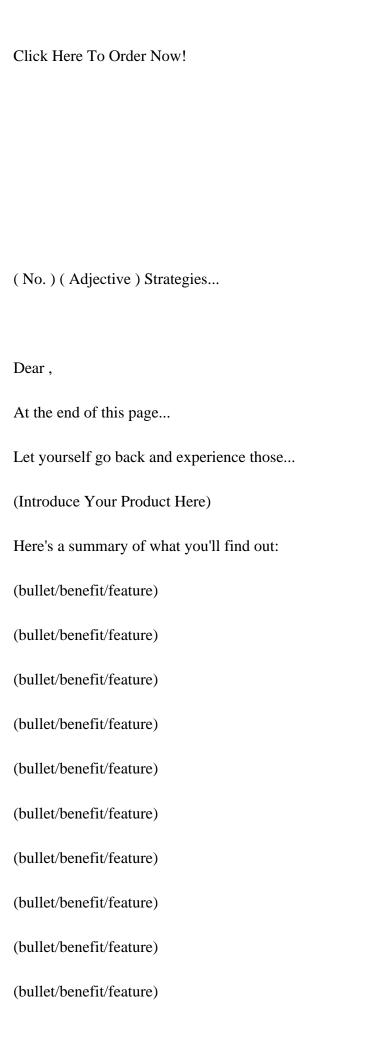


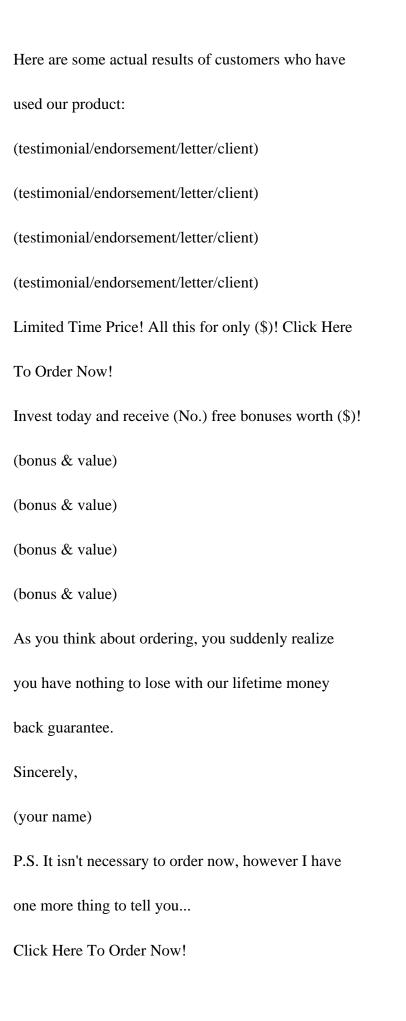


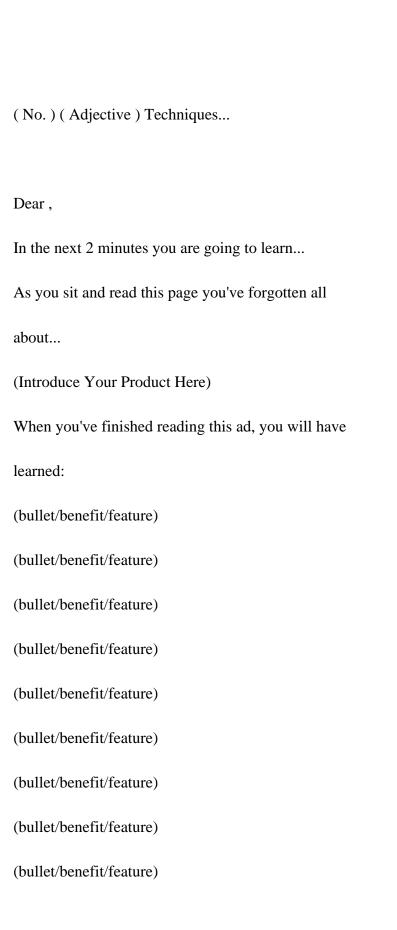


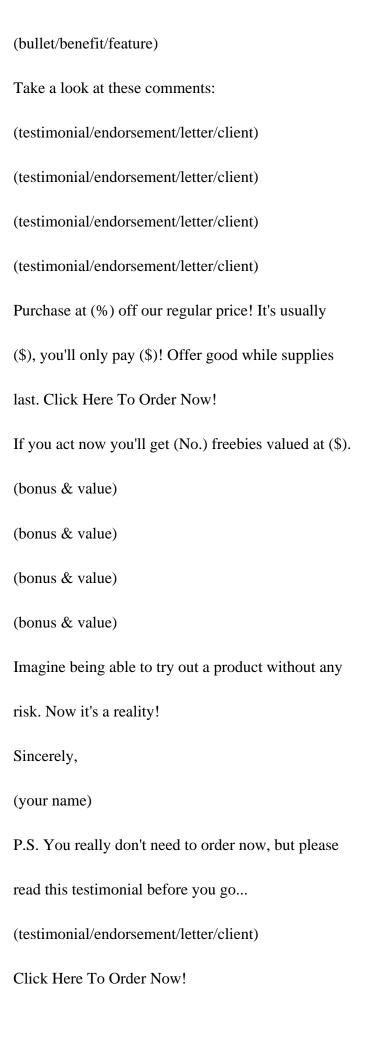


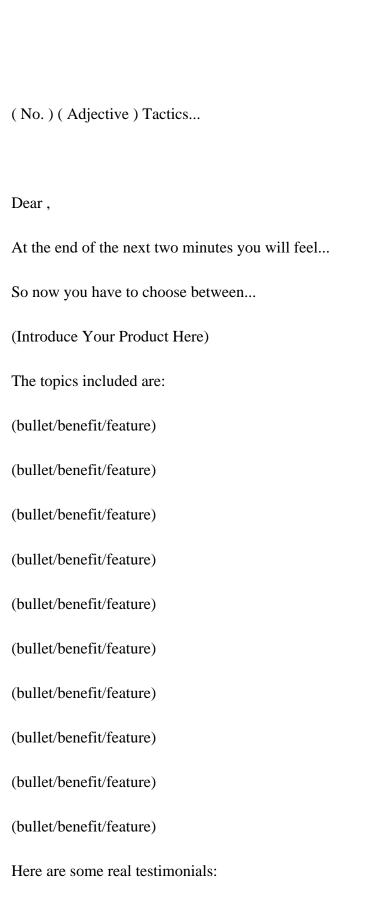


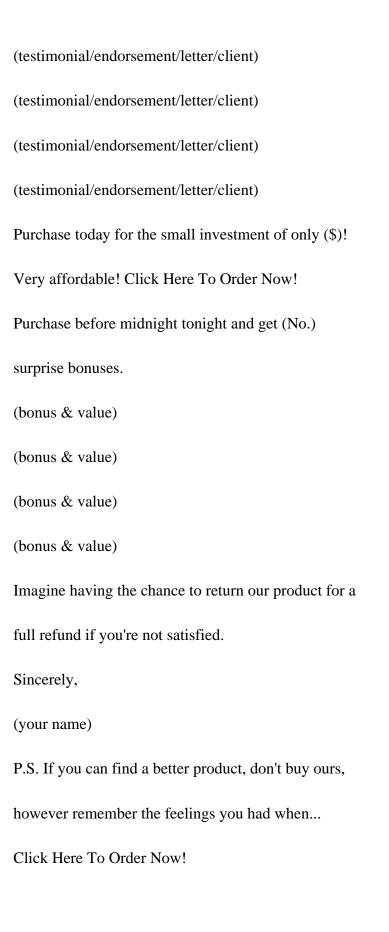




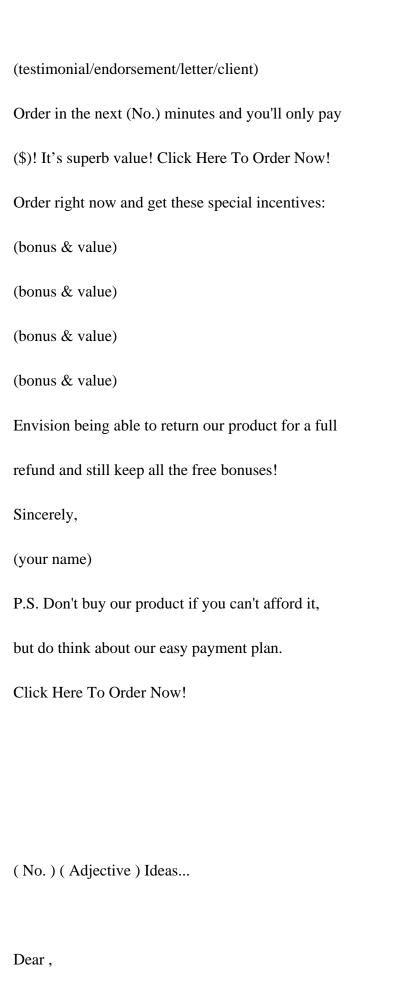


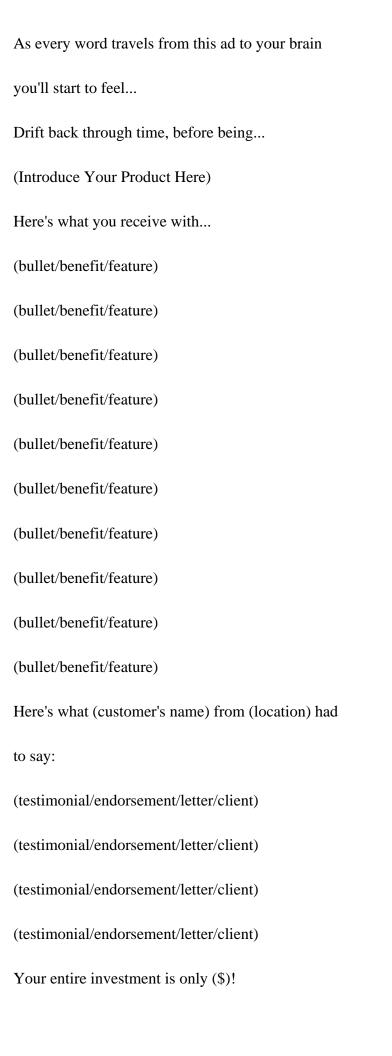


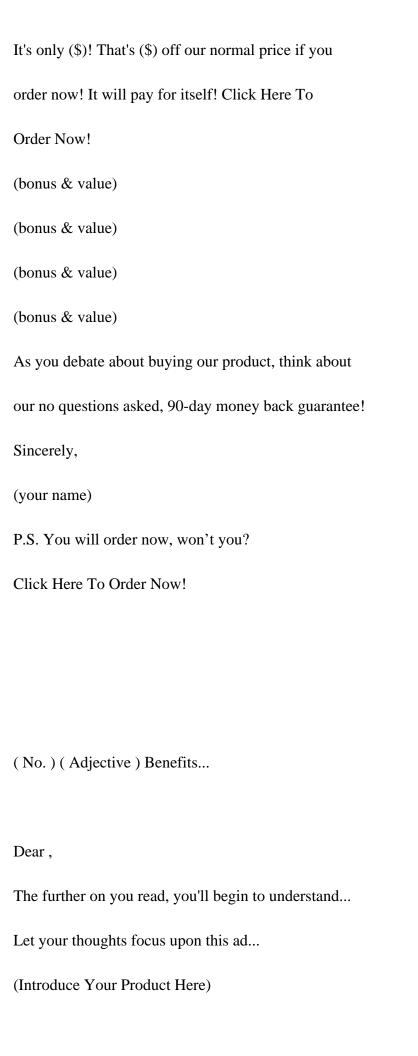


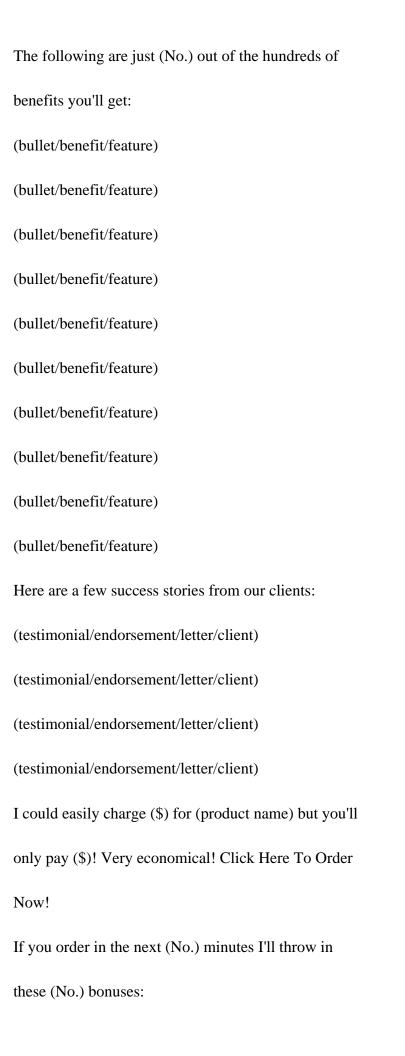


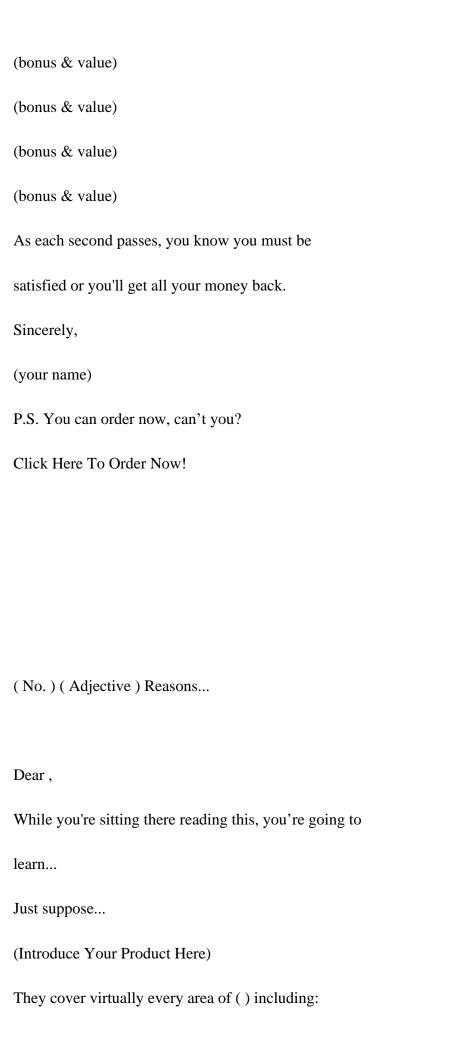


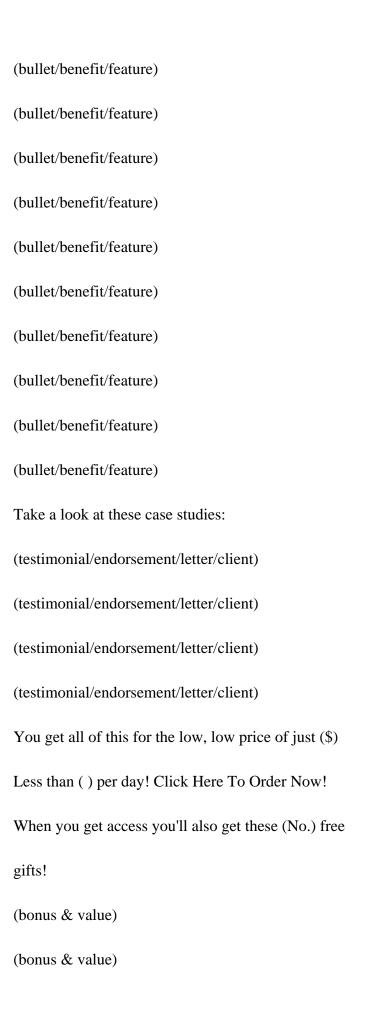


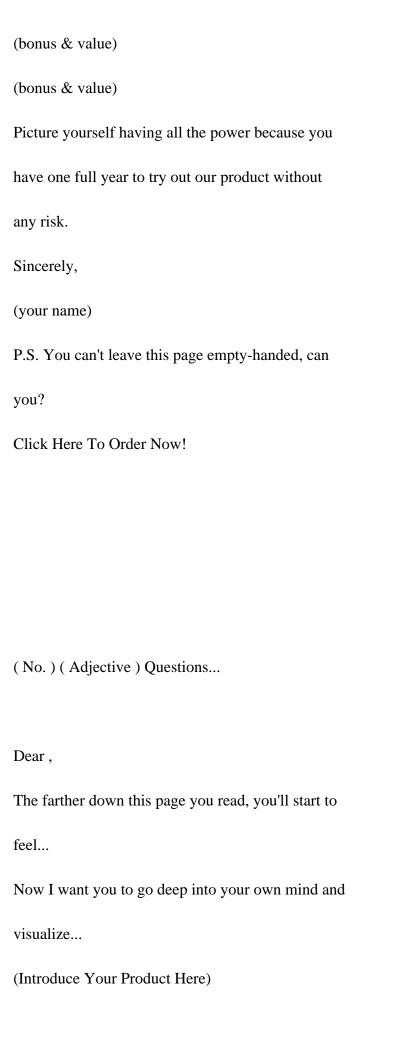


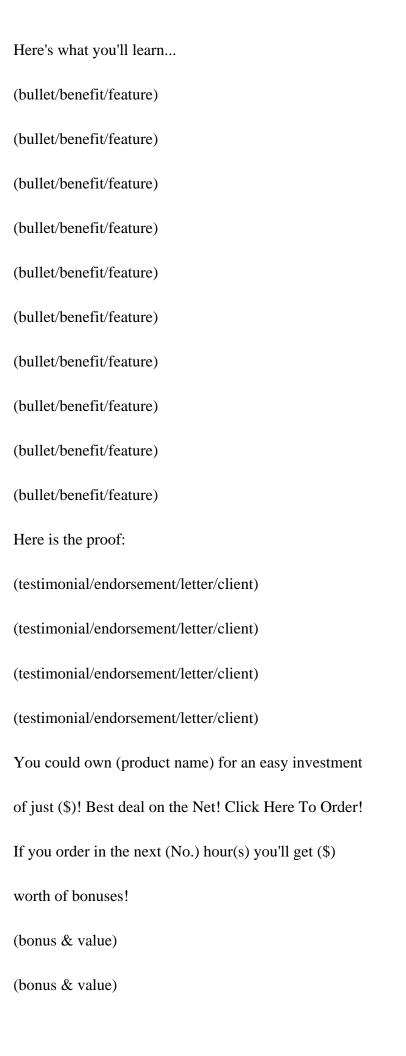




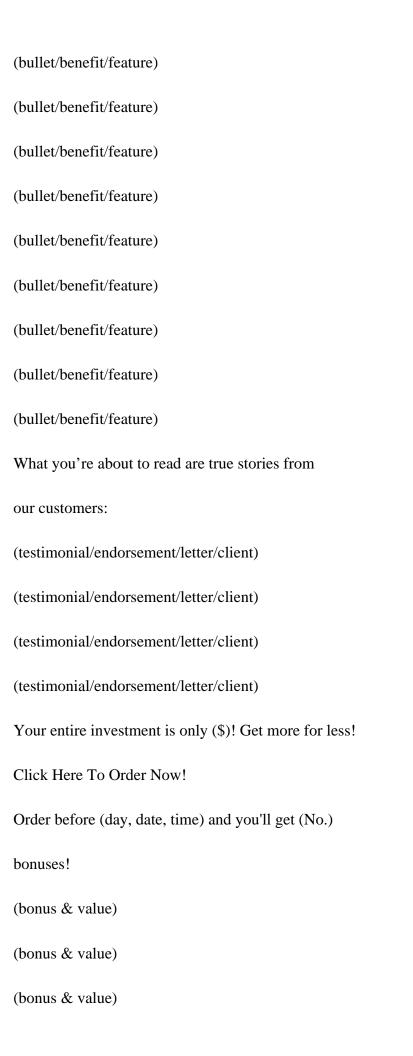


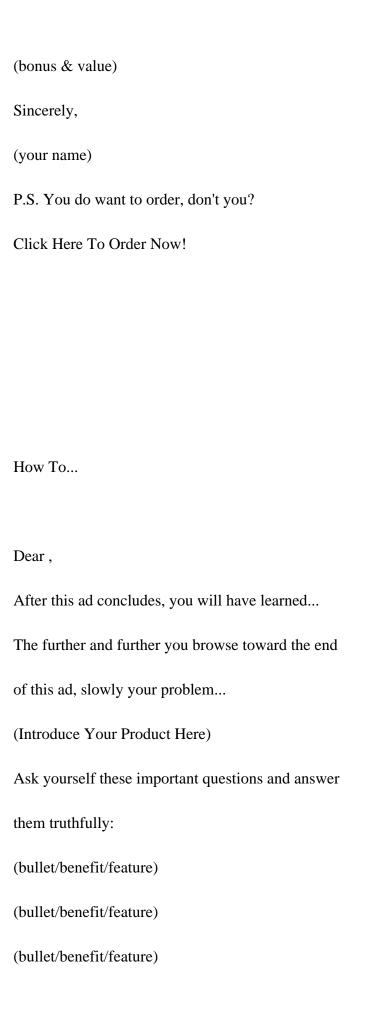


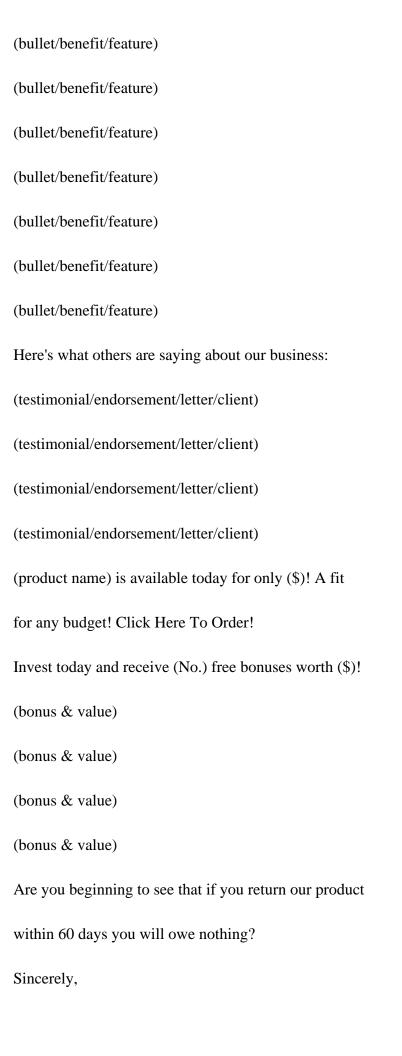




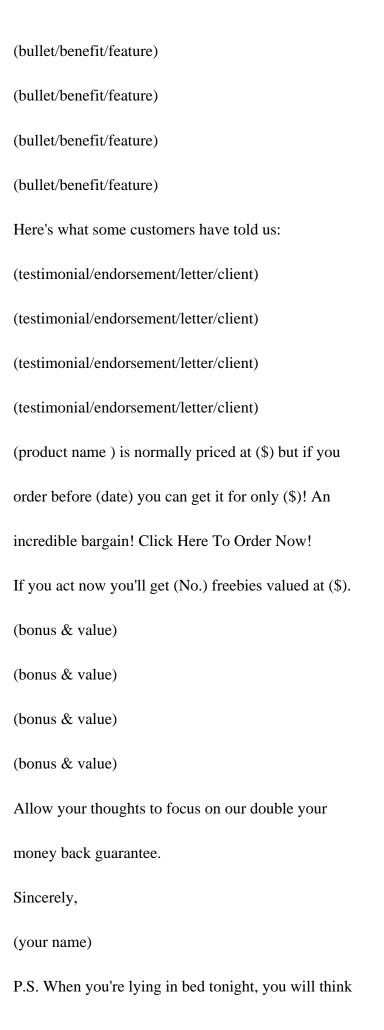




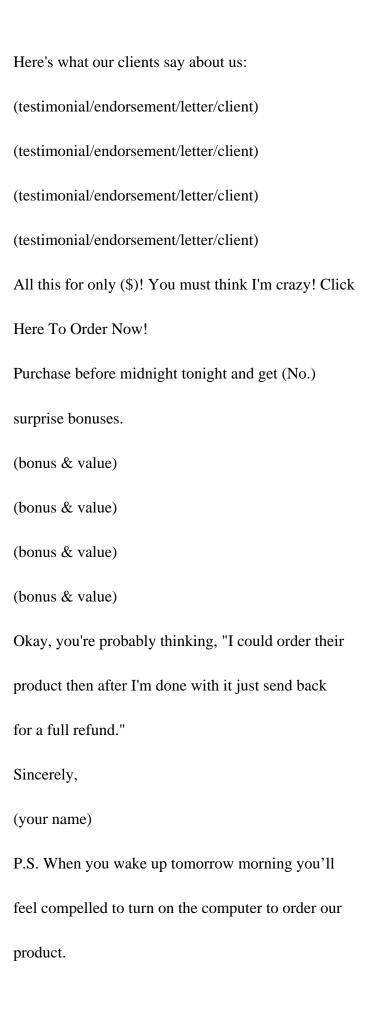




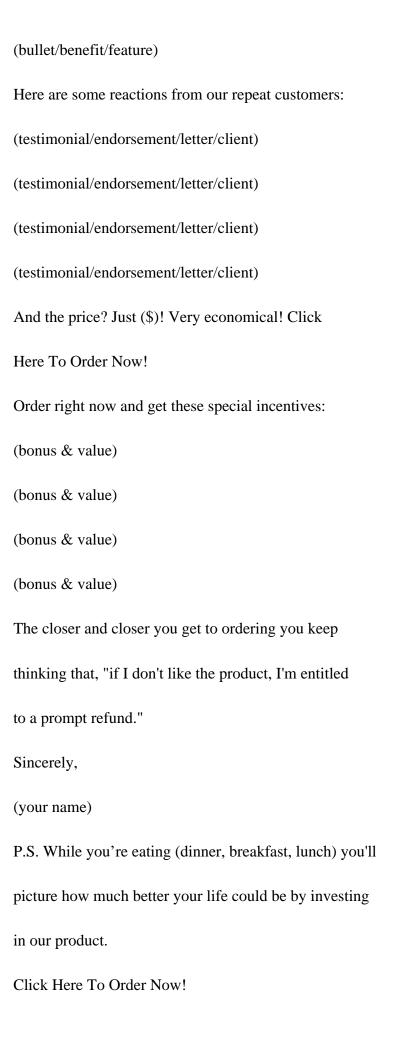
(your name)
P.S. Just think, you can't go wrong because 2 out of
every 3 visitors buy our product.
Click Here To Order Now!
Learn
Dear,
As your read this page, you will experience the feeling
of
If you're like me
(Introduce Your Product Here)
With (your product) by your side, you'll be able to:
(bullet/benefit/feature)



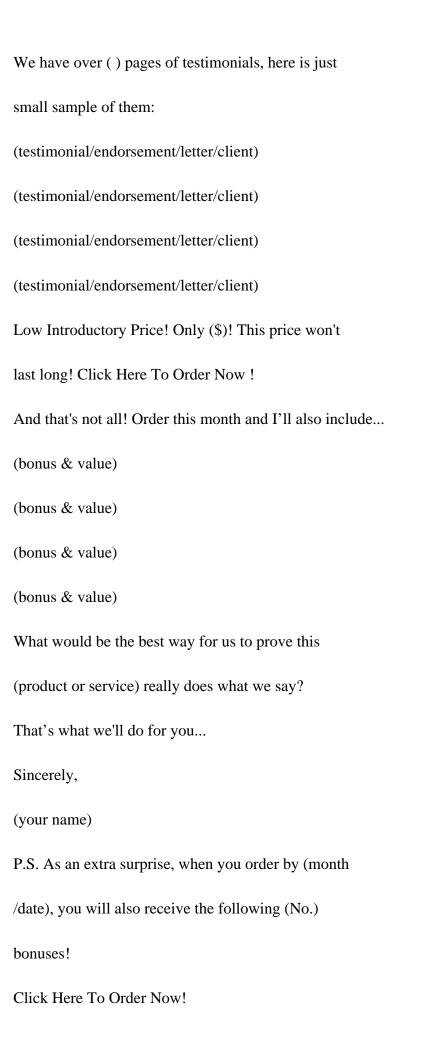
of all the benefits of buying our product.
Click Here To Order Now!
Imagine
Dear,
Picture yourself five years from now
Now, as every word travels from the page to your ears
(Introduce Your Product Here)
Without a big investment you can now:
(bullet/benefit/feature)



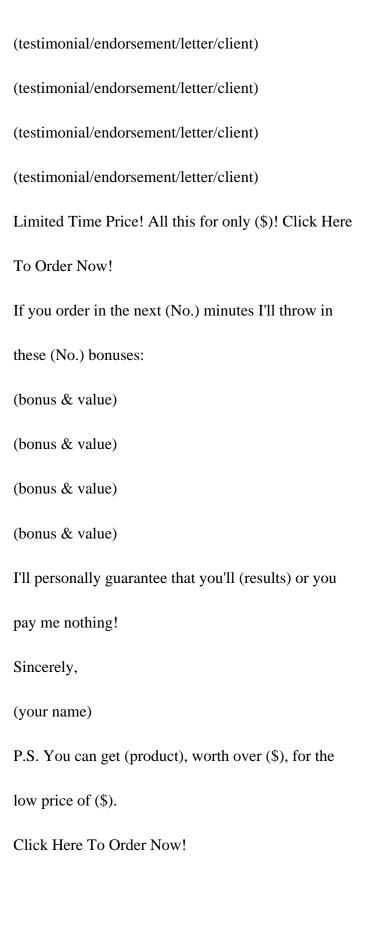
Click Here To Order Now!
What If
Dear,
Just picture
Now, as every word travels from this ad into your
subconscious mind
(Introduce Your Product Here)
Our product has so many benefits we can't fit them all
on the page, but here are a few:
(bullet/benefit/feature)



Unlock
Dear,
Just imagine
Little by little, you become free of
(Introduce Your Product Here)
I could go on and on about what you'll get but here
is just a sample:
(bullet/benefit/feature)



Learn
Dear,
Imagine for a
Now keep in mind
(Introduce Your Product Here)
Here is a brief summary of what's included:
(bullet/benefit/feature)
Below is a list of what readers have said about ():





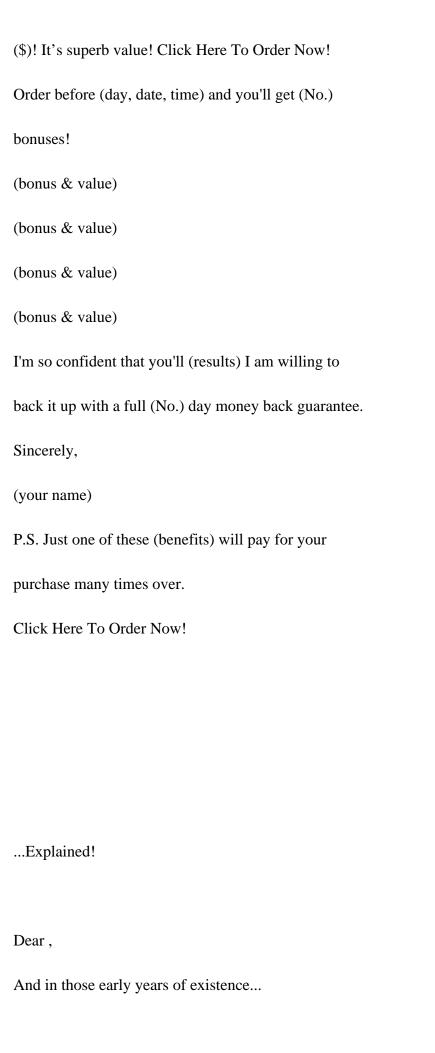
(testimonial/endorsement/letter/client)
Purchase at (%) off our regular price! It's usually
(\$), you'll only pay (\$)! Offer good while supplies last.
Click Here To Order Now!
When you get access you'll also get these (No.) free
gifts!
(bonus & value)
We guarantee you'll (results) or we'll give you double
your money back. You have no risk.
Sincerely,
(your name)
P.S. You can get access to (product) immediately
after you order.
Click Here To Order Now!

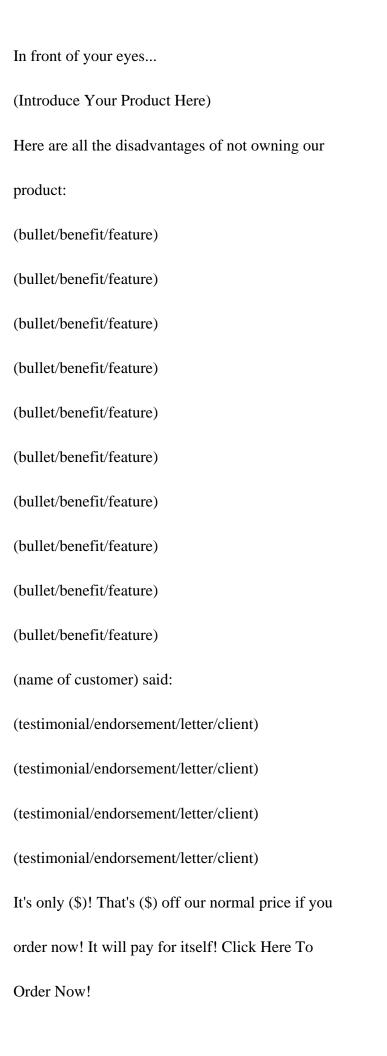


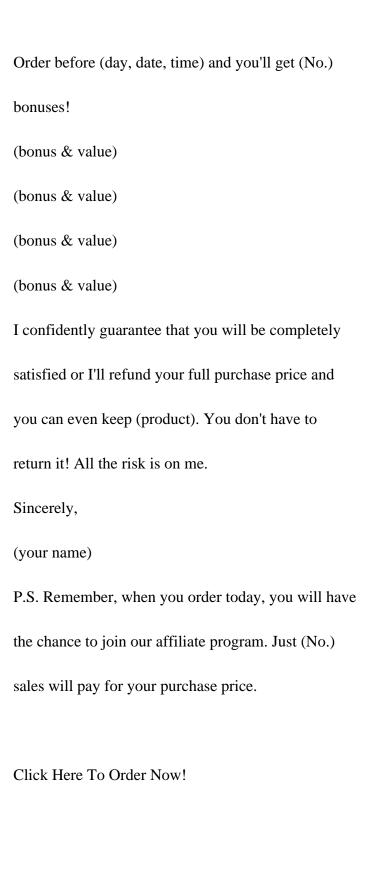
Purchase today for the small investment of only (\$)!
Very affordable! Click Here To Order Now!
If you order in the next (No.) hour(s) you'll get (\$)
worth of bonus gifts!
(bonus & value)
If you are not satisfied with (product) for any reason,
I'll refund your money and still let you keep the free
bonuses.
Sincerely,
(your name)
P.S. I can't guarantee the (No.) bonuses will be here
tomorrow.
Click Here To Order Now!

...Revealed!



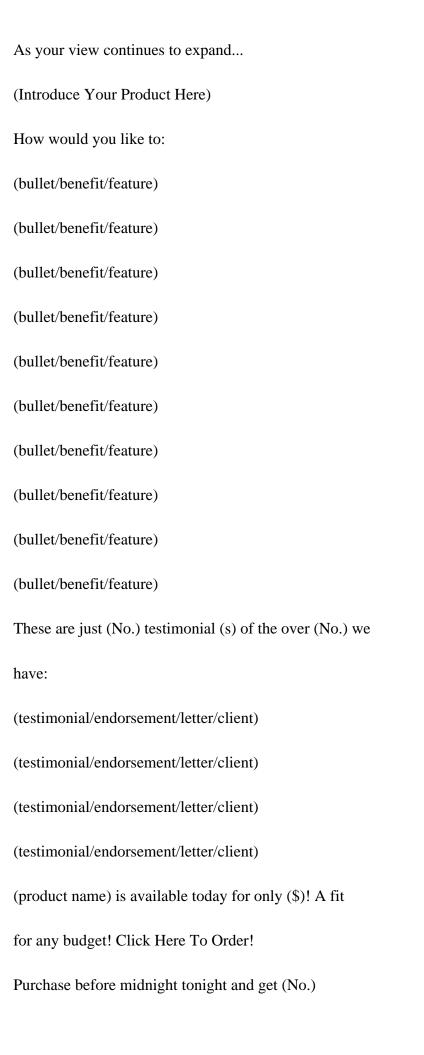


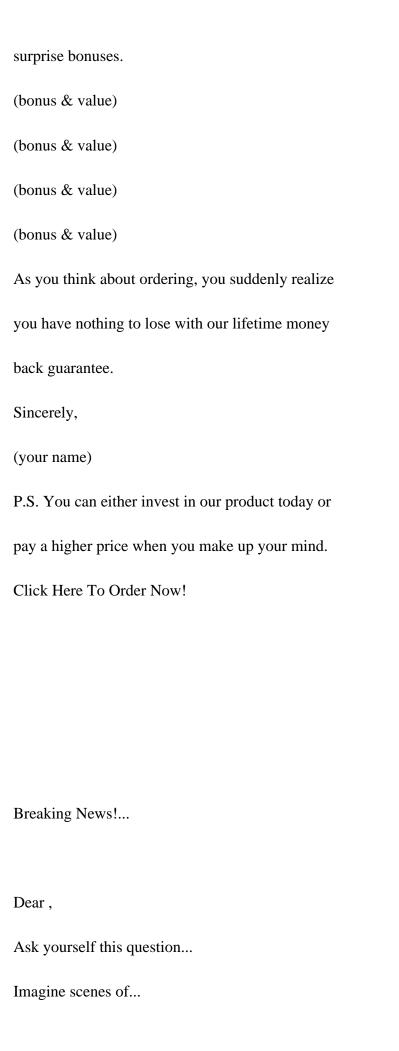


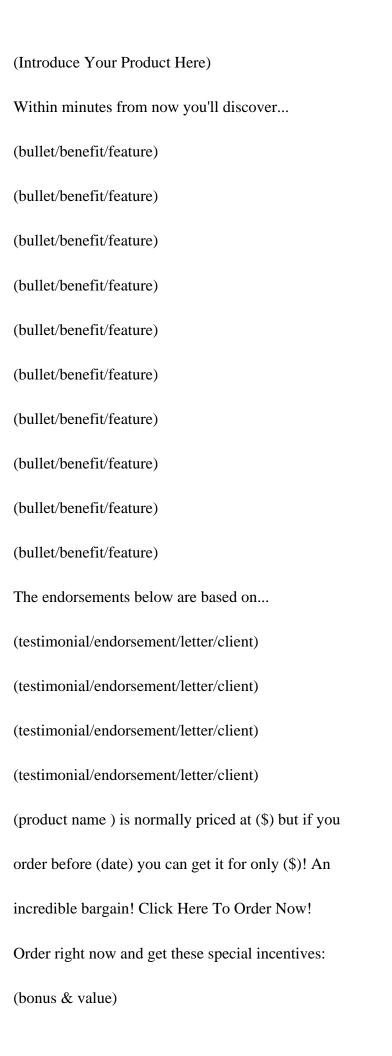


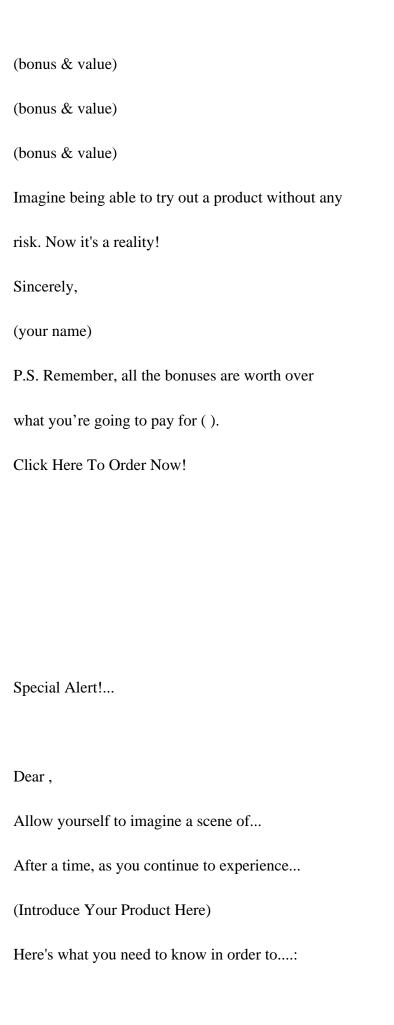
Dear,
Imagine what it would be like if you could
If you're like everyone else
(Introduce Your Product Here)
For example:
(bullet/benefit/feature)
Here are some comments from (names):
(testimonial/endorsement/letter/client)
(testimonial/endorsement/letter/client)
(testimonial/endorsement/letter/client)

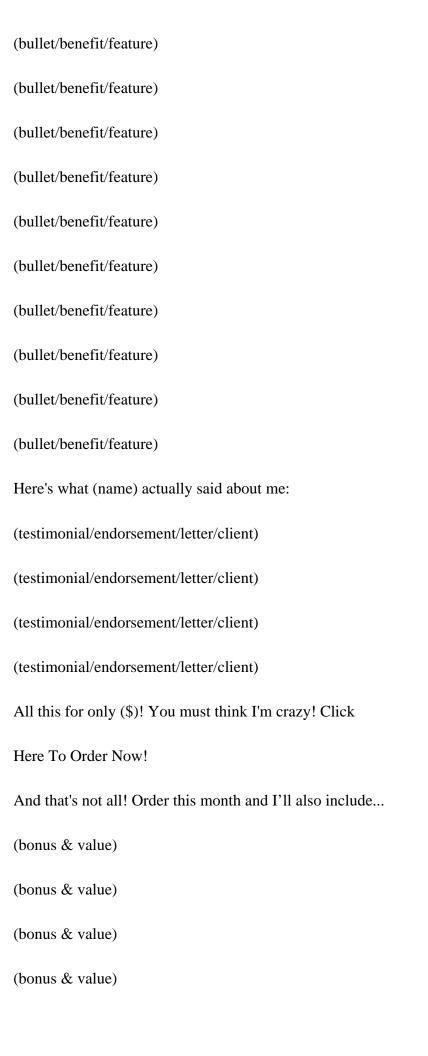
(testimonial/endorsement/letter/client)
Your entire investment is only (\$)! Get more for less!
Click Here To Order Now!
If you act now you'll get (No.) freebies valued at (\$).
(bonus & value)
If at any point during the first year, you are not absolutely
thrilled with (product), I will personally refund your entire
investment.
Sincerely,
(your name)
P.S. If you're not totally convinced yet
Click Here To Order Now!
A (Adjective)
Dear ,
See yourself

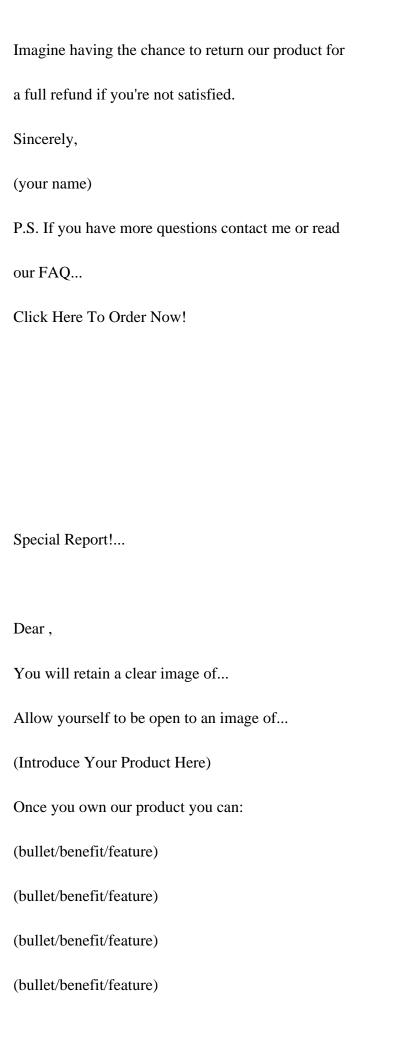


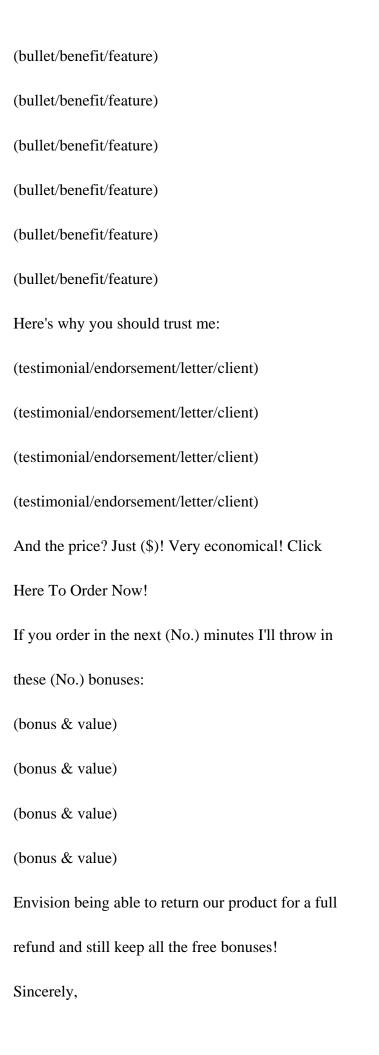




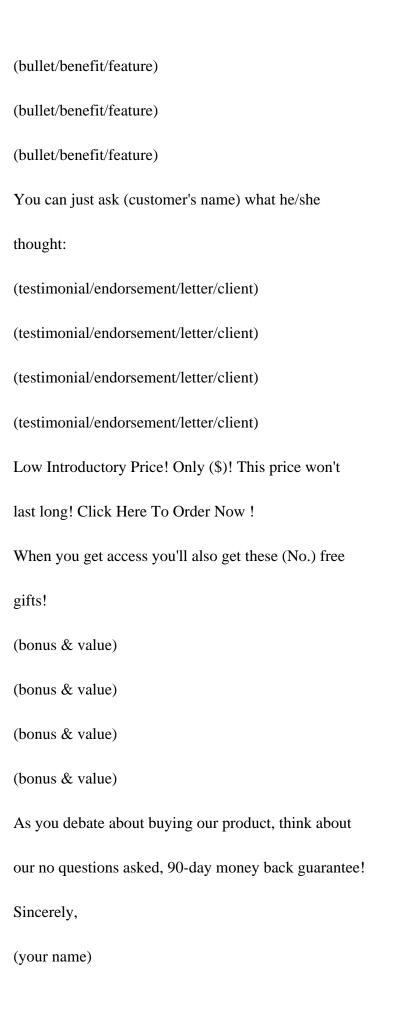


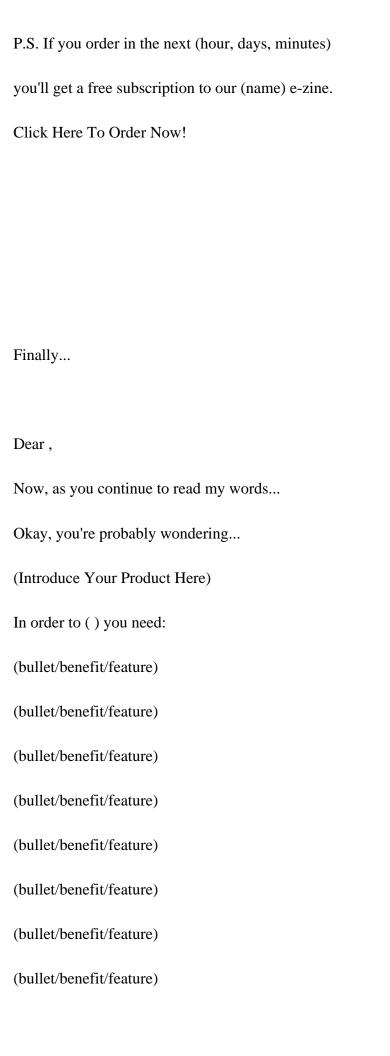


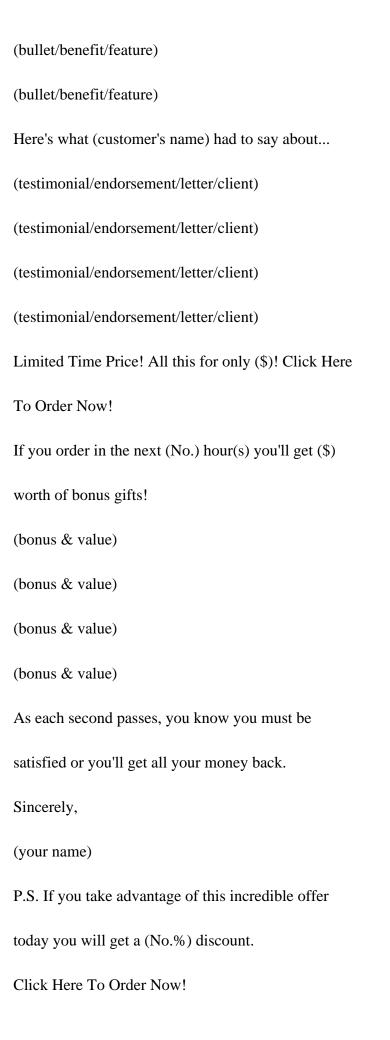


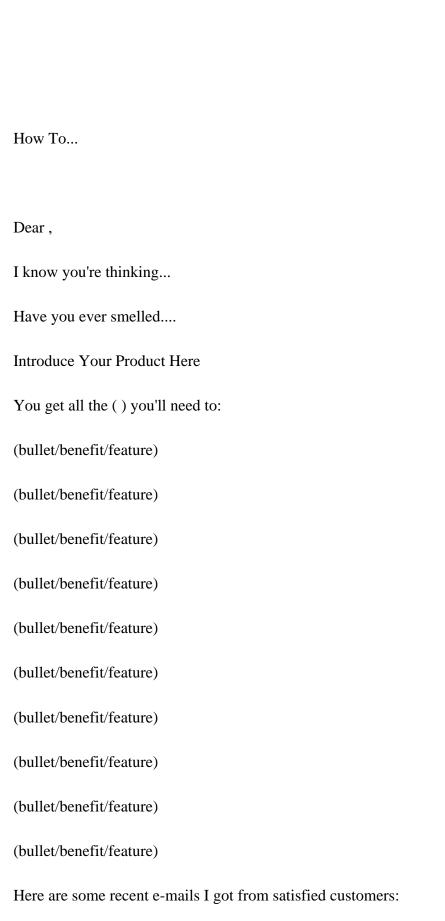


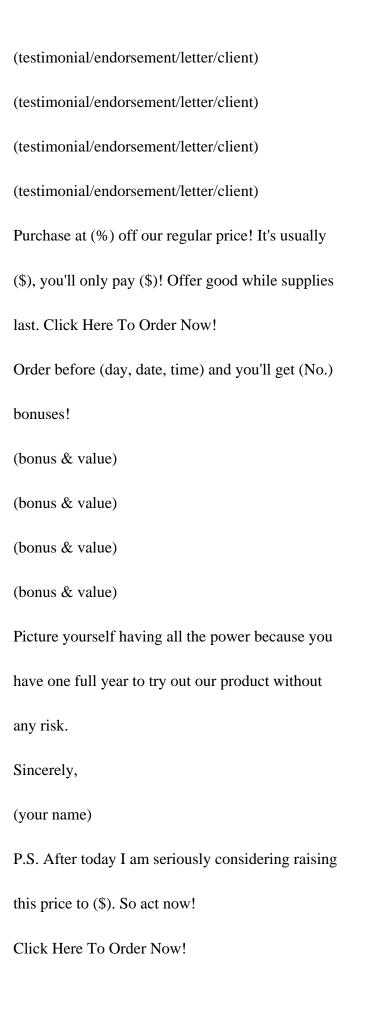
(your name)
P.S. If your act within (hour, days, minutes) we will
give you two products for the price of one.
Click Here To Order Now!
If You
Dear,
Remember the smell of
As you continue reading
(Introduce Your Product Here)
Here's what's in (your product):
(bullet/benefit/feature)



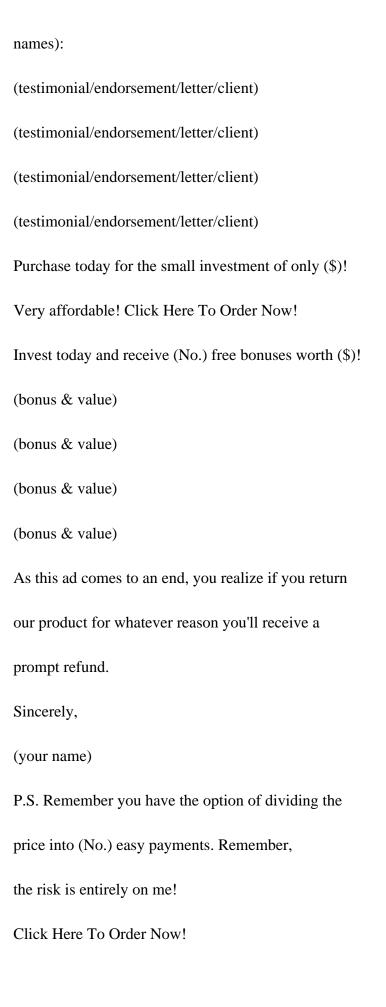


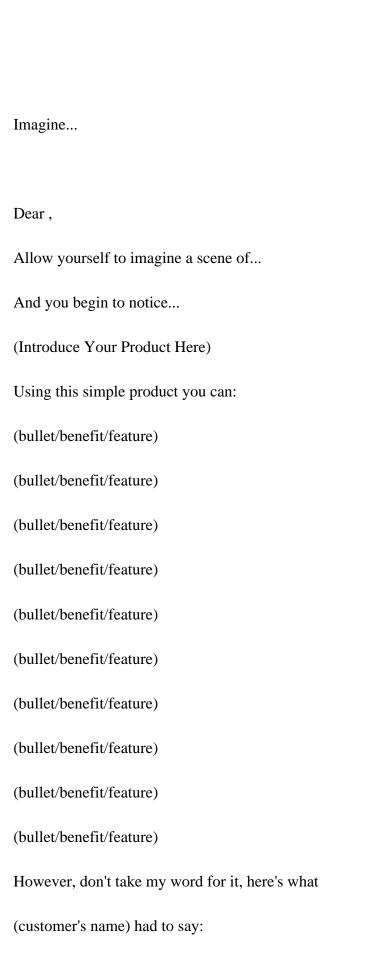


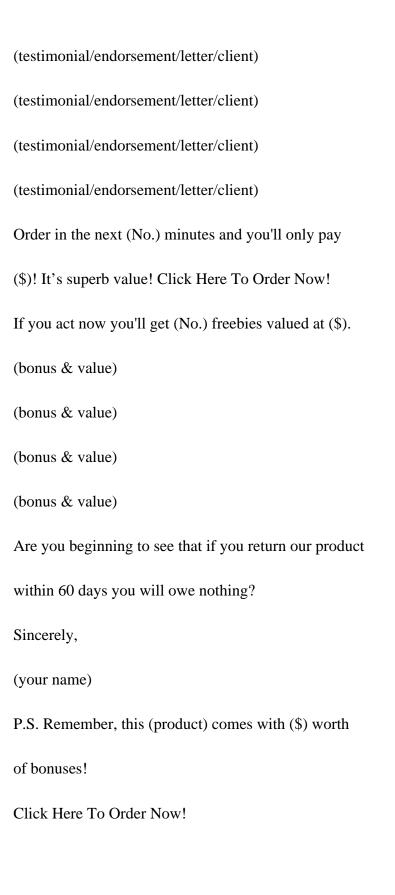


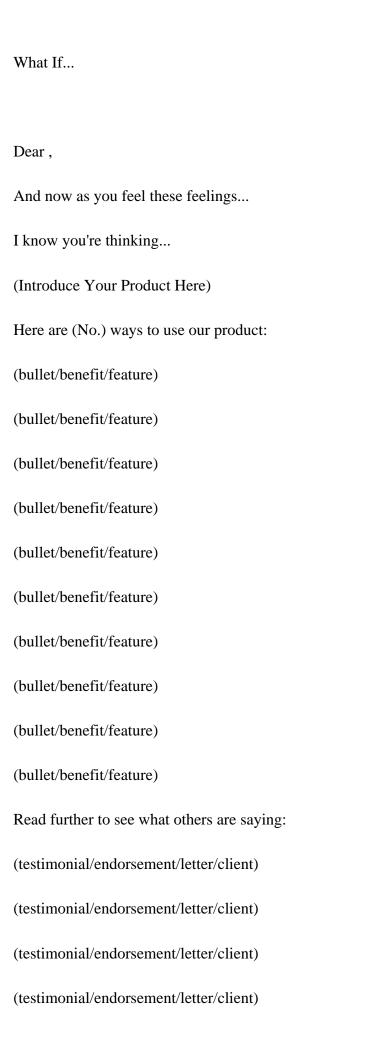


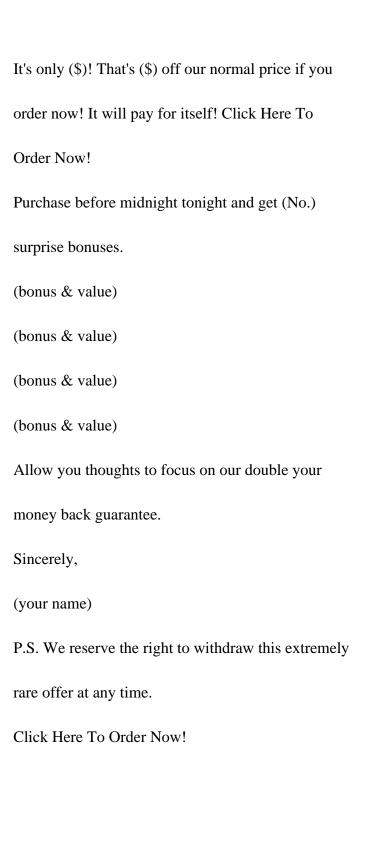




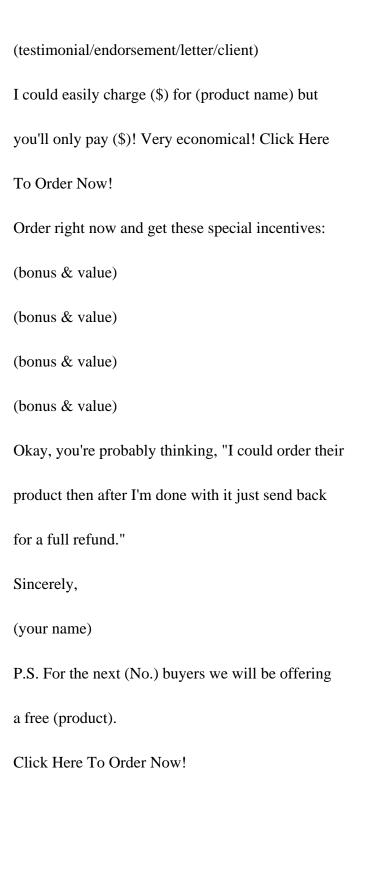




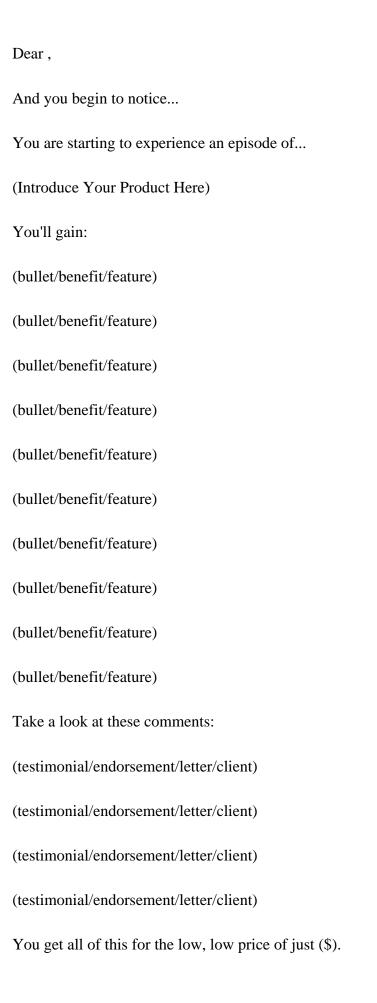




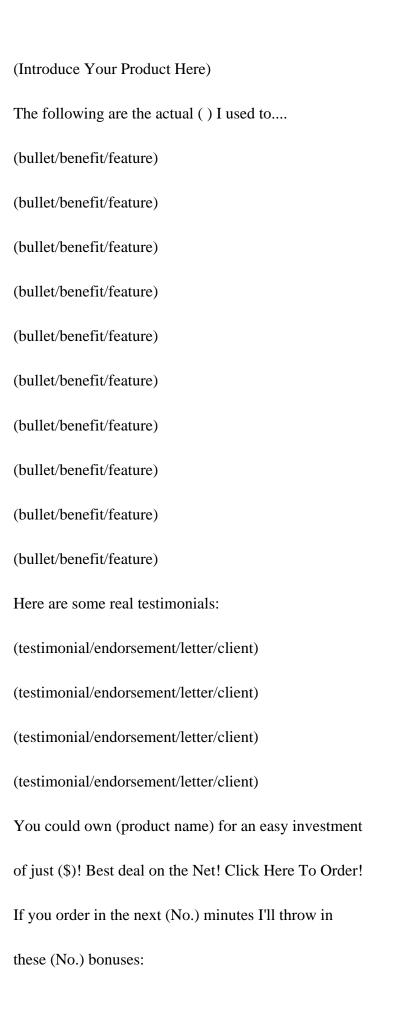
Unlock
Dear,
Visualize yourself
I know you're feeling
(Introduce Your Product Here)
You'll avoid:
(bullet/benefit/feature)
Here are some actual results of customers who have
used our product:
(testimonial/endorsement/letter/client)
(testimonial/endorsement/letter/client)
(testimonial/endorsement/letter/client)

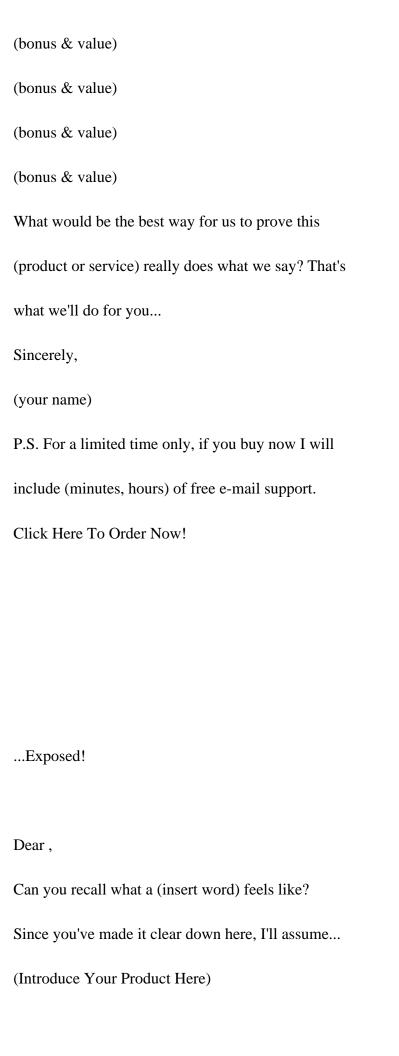


Learn...

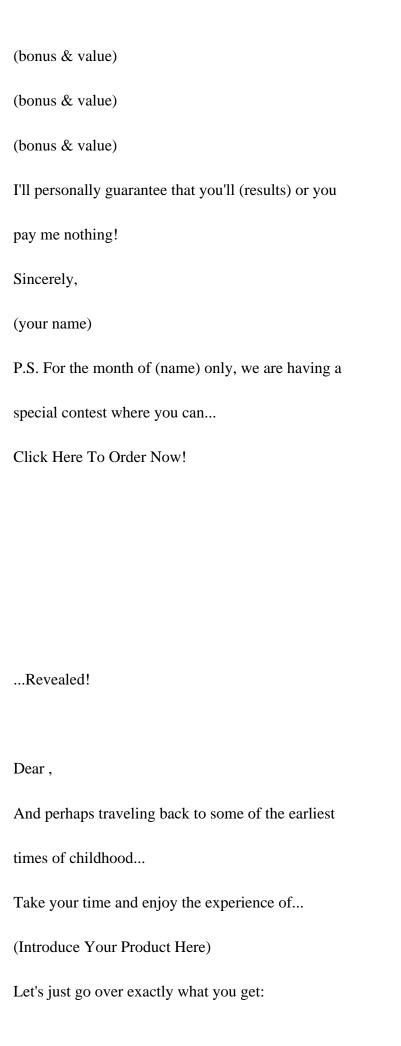


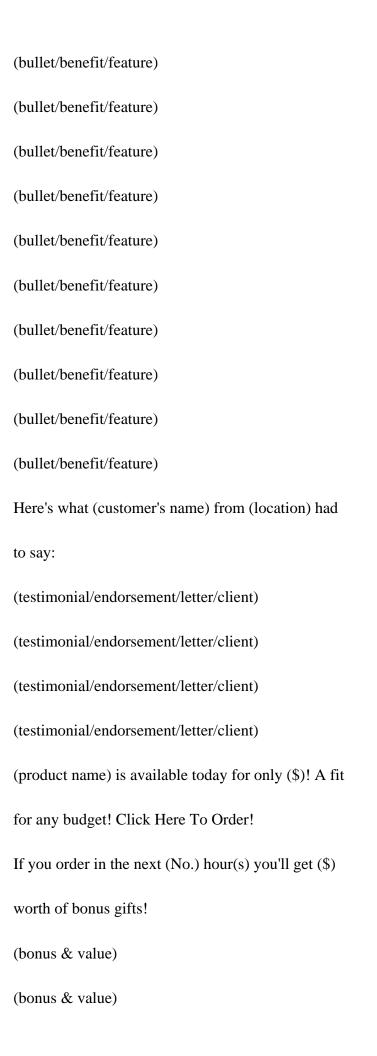
Less than ( ) per day! Click Here To Order Now!
And that's not all! Order this month and I'll also include
(bonus & value)
The closer and closer you get to ordering you keep
thinking that, "if I don't like the product, I'm entitled
to a prompt refund."
Sincerely,
(your name)
P.S. Remember, this purchase could be tax deductible.
Click Here To Order Now!
Discover
Dear,
Do you remember hearing
Now, as you become

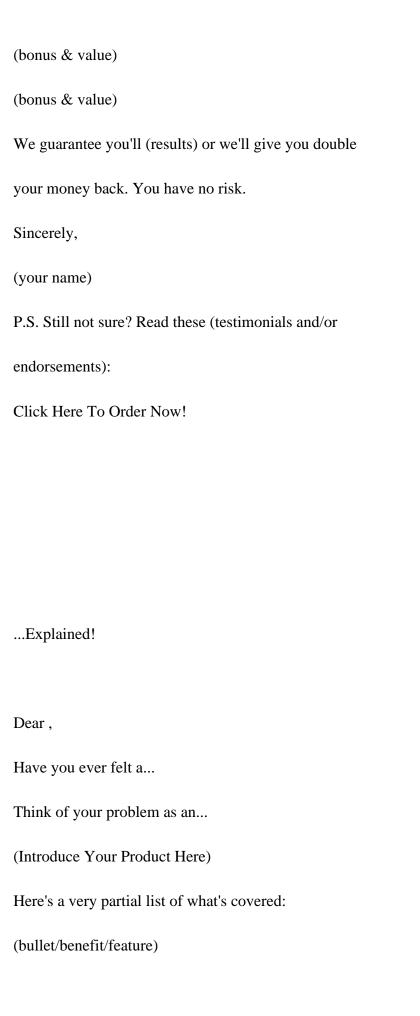


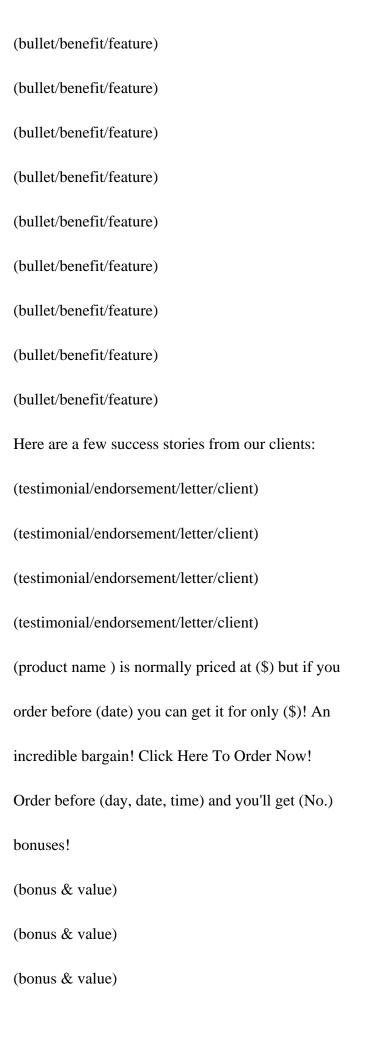


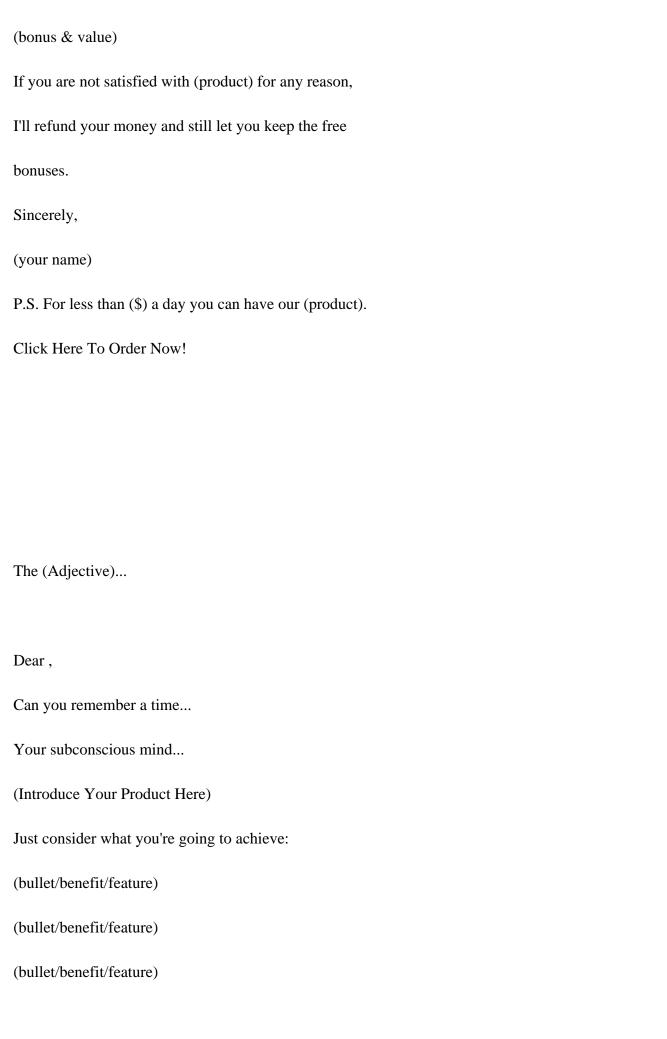


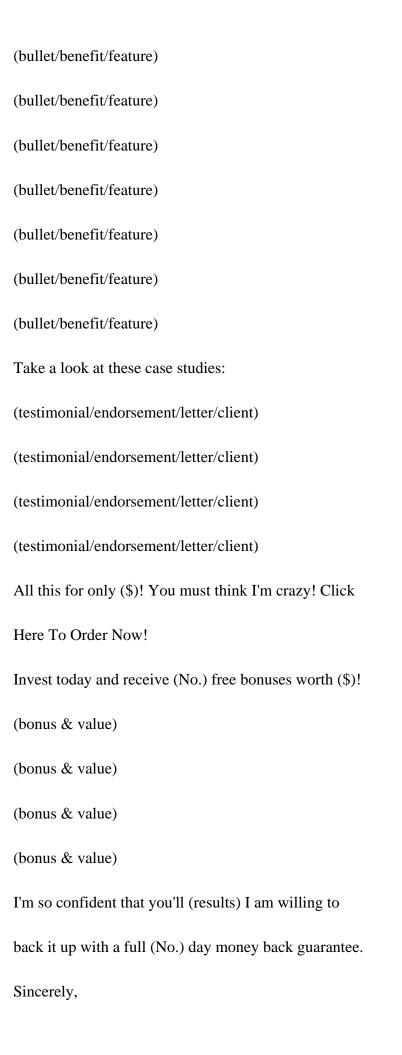




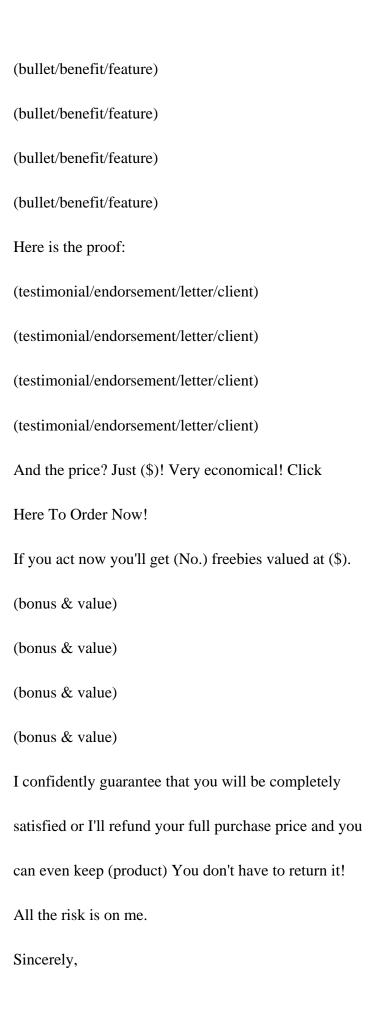




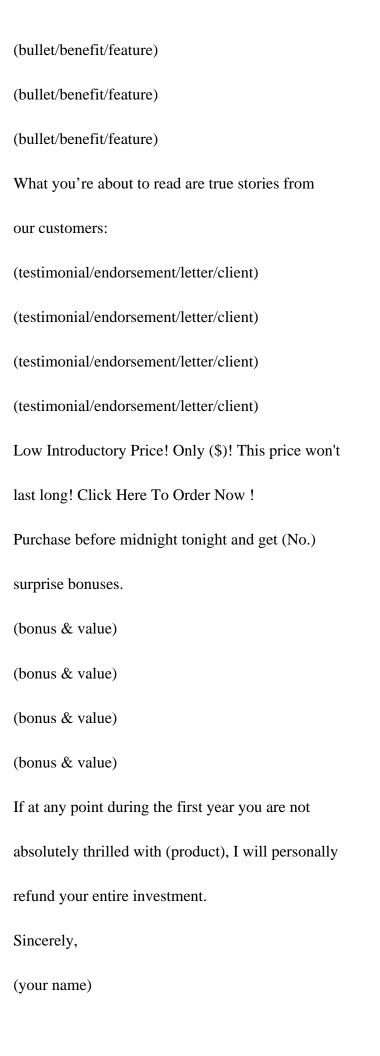


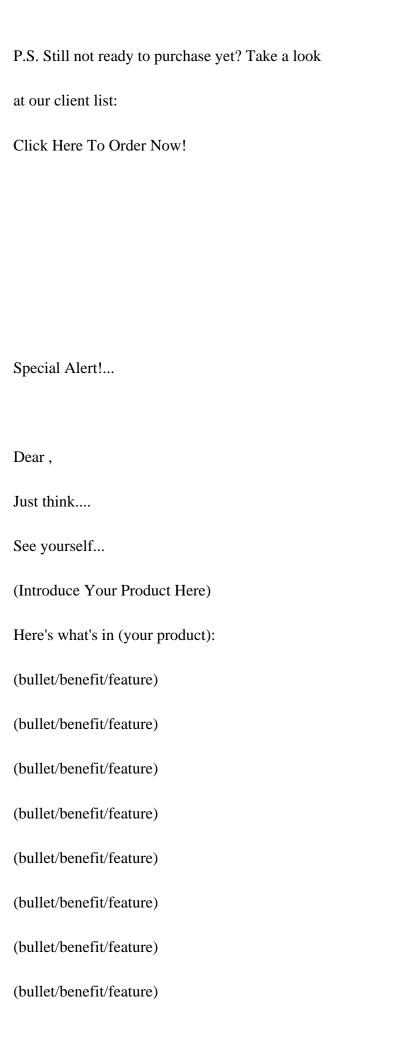


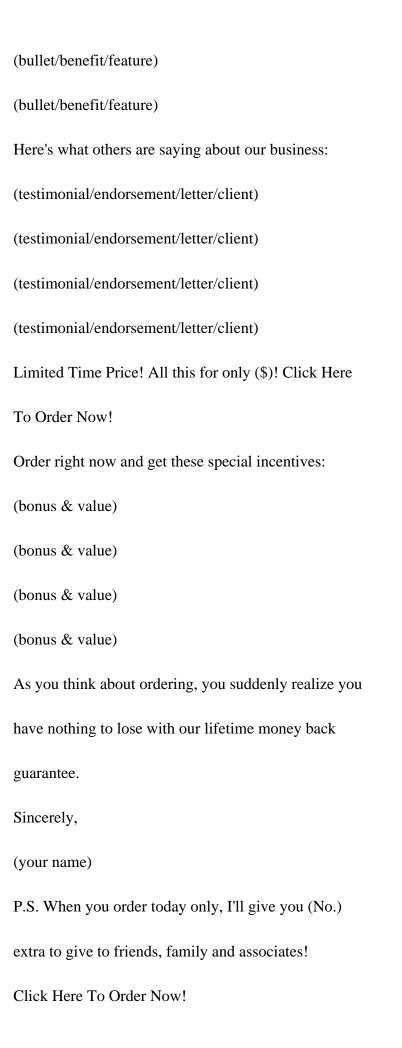
(your name)
P.S. For less than the cost of a (product) you can
own our (product).
Click Here To Order Now!
A (Adjective)
Dear,
Have you ever seen
As your brain
(Introduce Your Product Here)
You will get everything you need to ( ):
(bullet/benefit/feature)



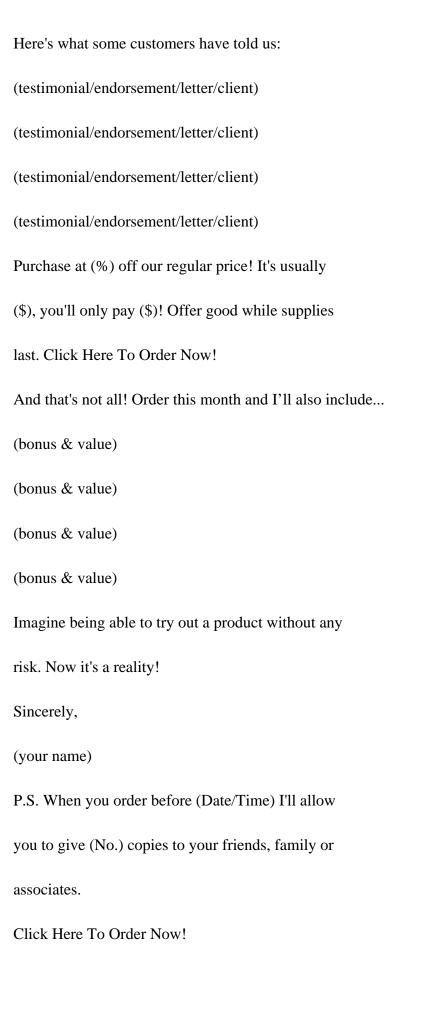
(your name)
P.S. You're only paying (\$) for each benefit this product
will give you.
Click Here To Order Now!
Breaking News!
Dear,
Have you ever tasted a
Picture yourself
(Introduce Your Product Here)
With our product you can:
(bullet/benefit/feature)



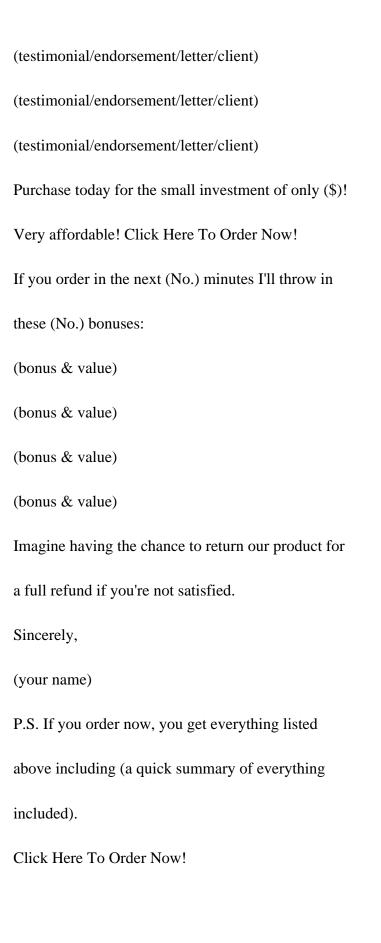




Special Report!
Dear,
Drift back in time when
Notice
(Introduce Your Product Here)
I'll teach you:
(bullet/benefit/feature)



If You
Dear,
Imagine experiencing
And in this same way
(Introduce Your Product Here)
Checked out what we're giving you:
(bullet/benefit/feature)
Here's what our clients say about us:
(testimonial/endorsement/letter/client)

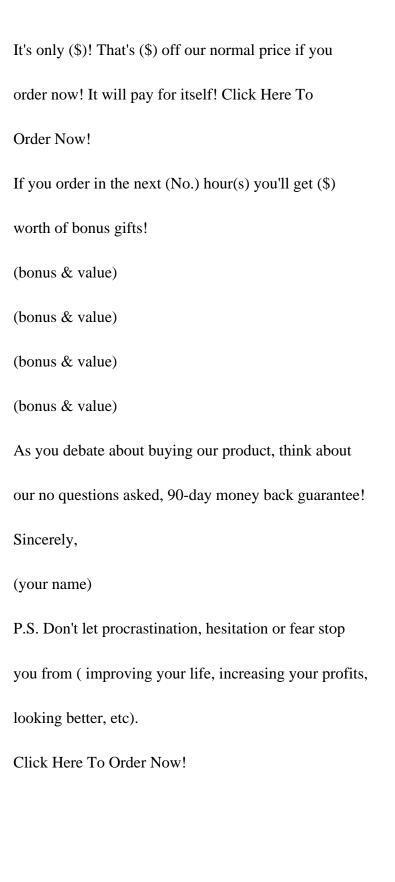




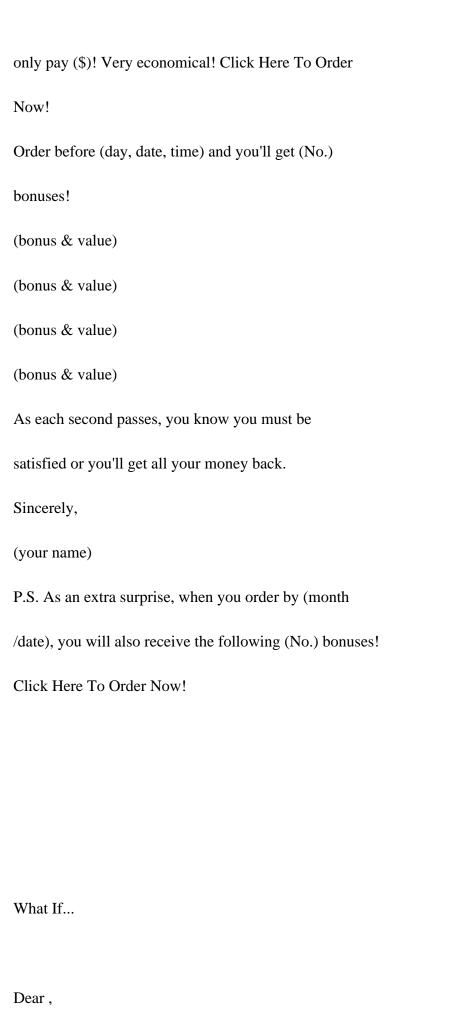
testimonial/endorsement/letter/client)
Order in the next (No.) minutes and you'll only pay
\$)! A superb value! Click Here To Order Now!
When you get access you'll also get these (No.)
ree gifts!
bonus & value)
Envision being able to return our product for a full
refund and still keep all the free bonuses!
Sincerely,
your name)
P.S. Before you make your decision, ask yourself
his critical question
Click Here To Order Now!

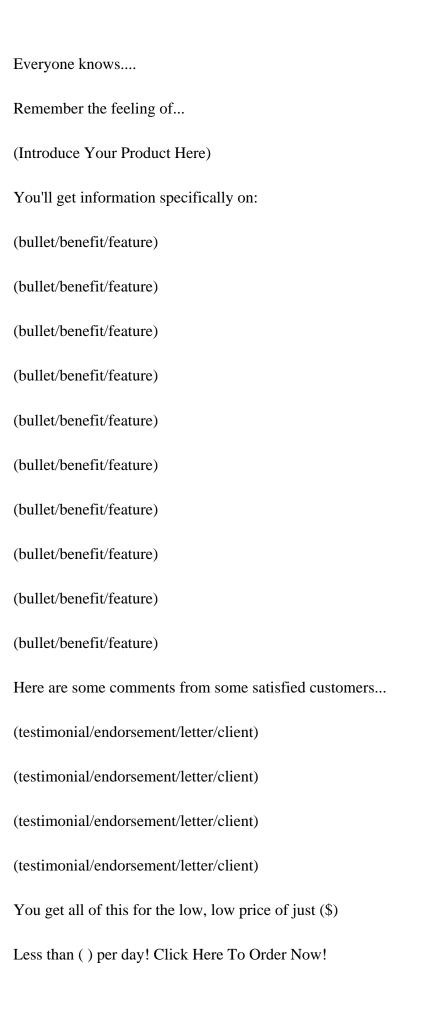
How To...

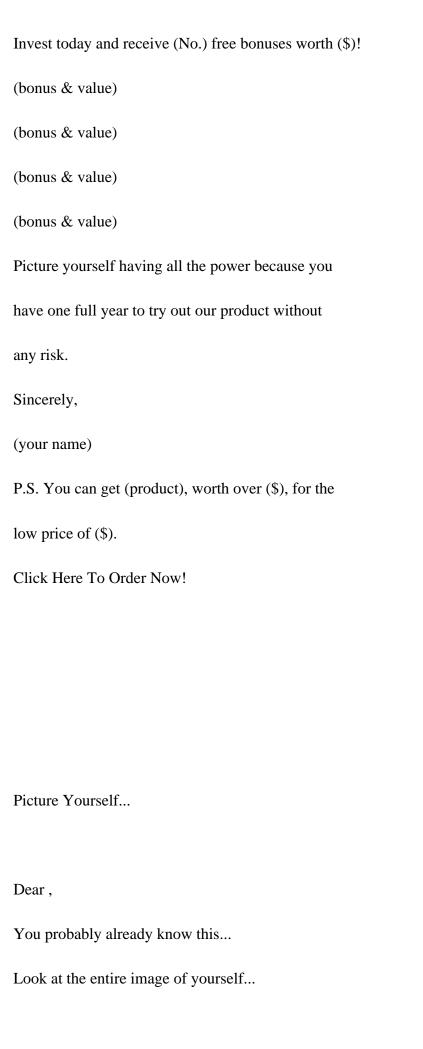


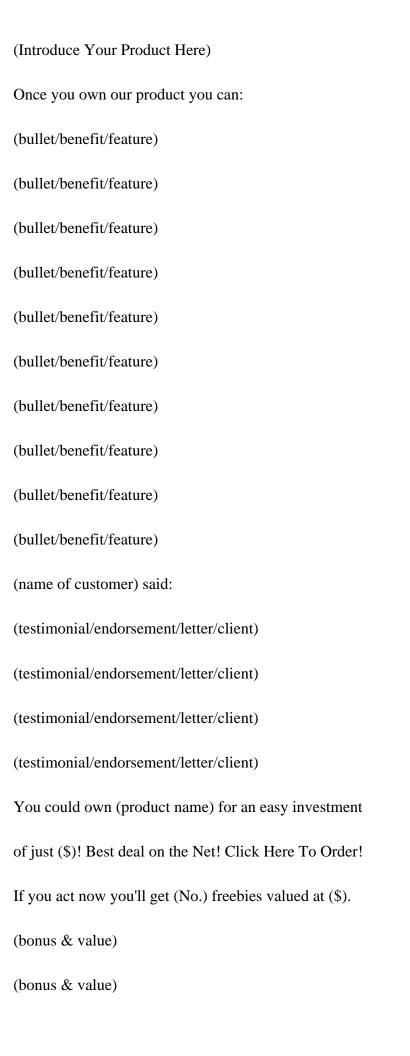


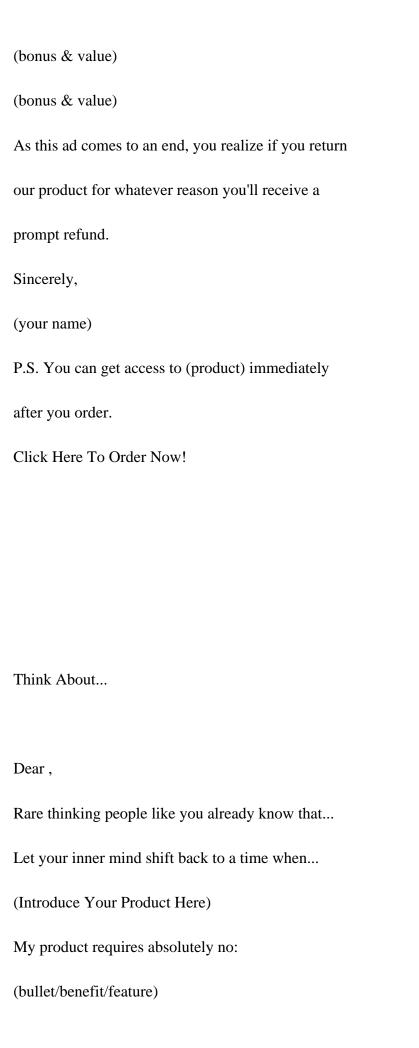


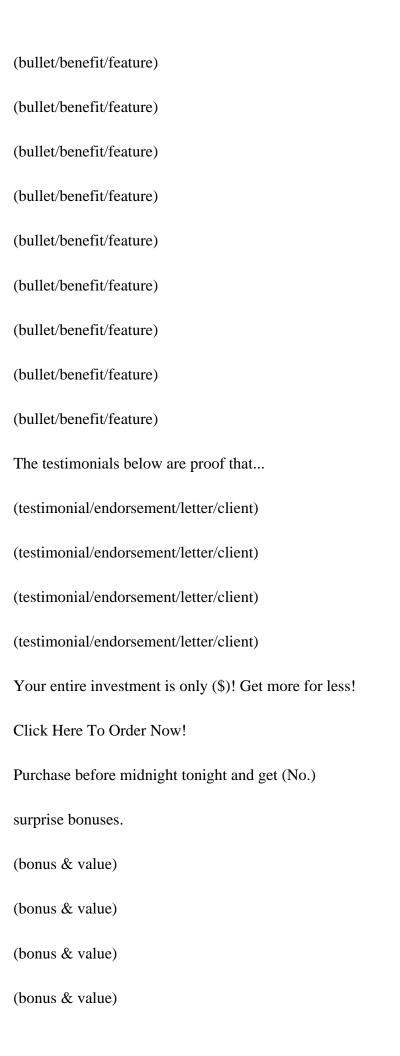


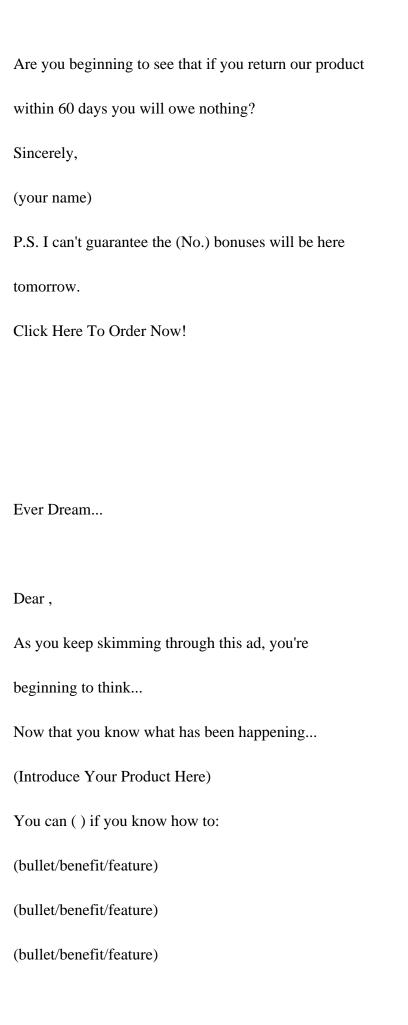


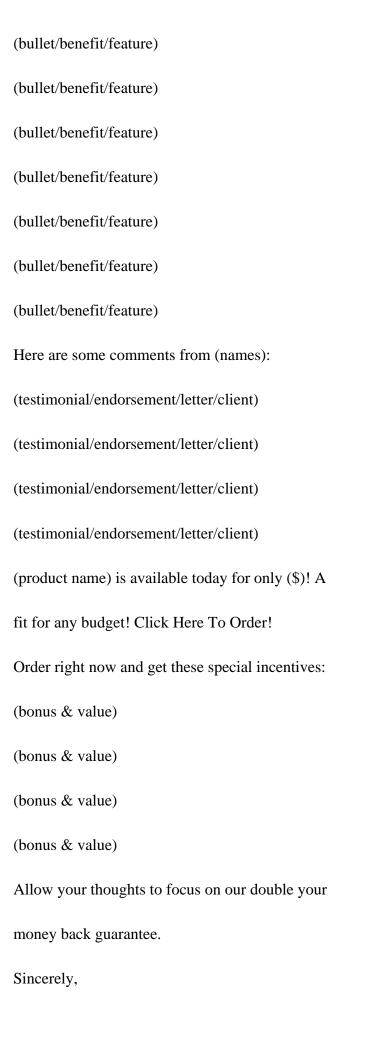




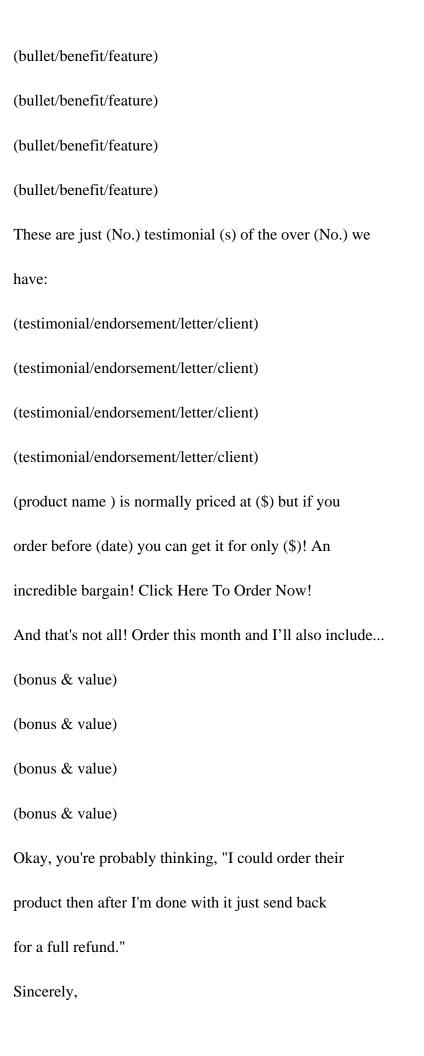




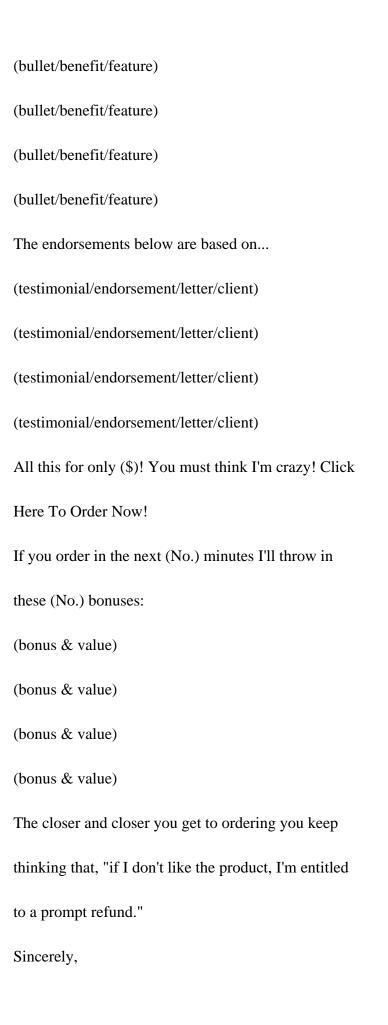




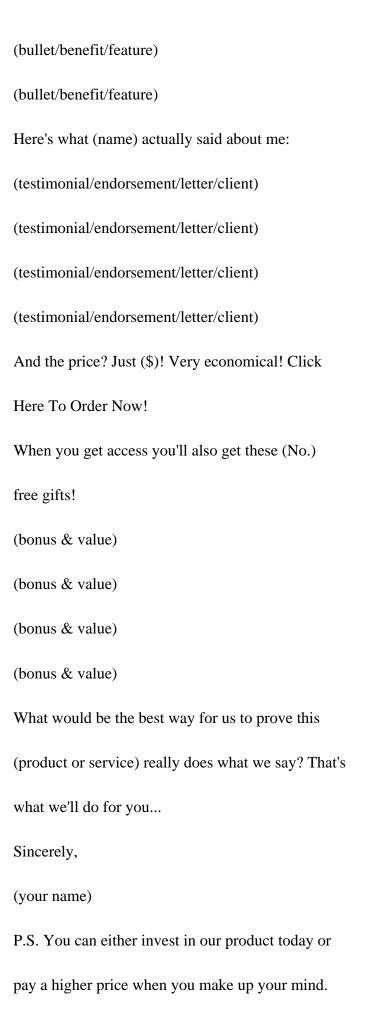
(your name)
P.S. Just one of these (benefits) will pay for your
purchase many times over.
Click Here To Order Now!
FREE
Dear,
As you keep scanning over this report, you are
beginning to
Go forward in time when
(Introduce Your Product Here)
Here are (No.) promises I'll make you:
(bullet/benefit/feature)



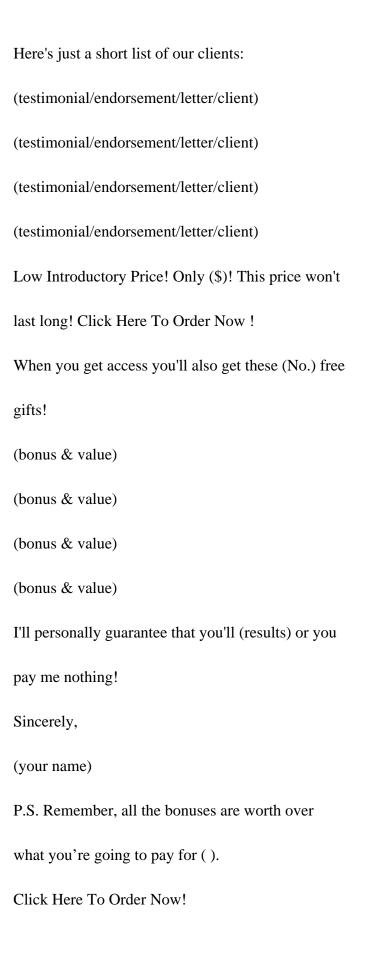
(your name)
P.S. Remember, when you order today, you will
have the chance to join our affiliate program. Just
(No.) sales will pay for your purchase price.
Click Here To Order Now!
Unlock
Dear,
The more you keep reading this document the more
you feel
As I talk to you, you continue to feel
(Introduce Your Product Here)
Wouldn't you like to:
(bullet/benefit/feature)



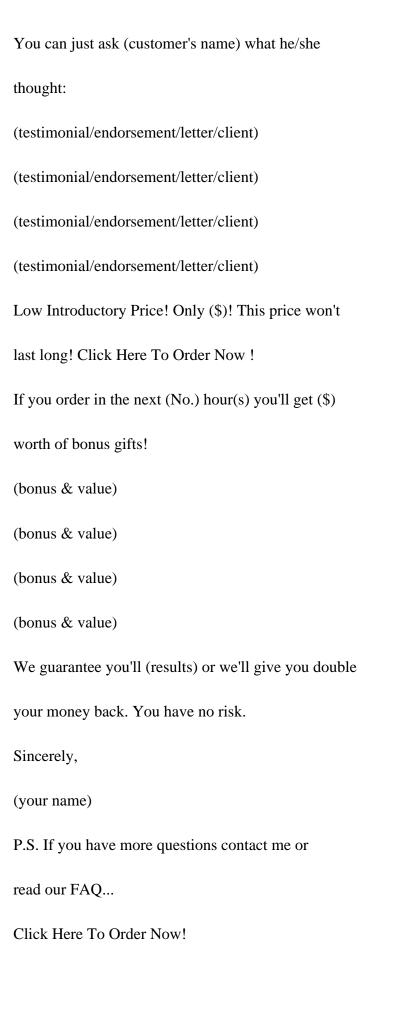
(your name)
P.S. If you're not totally convinced yet
Click Here To Order Now!
Learn
Dear,
As you keep reading this page, you are feeling
more and more
Travel to the future
(Introduce Your Product Here)
Receive all the following rewards:
(bullet/benefit/feature)

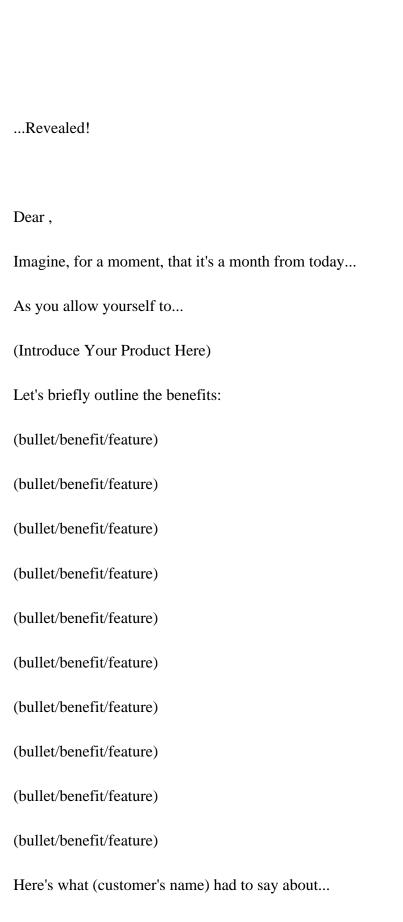


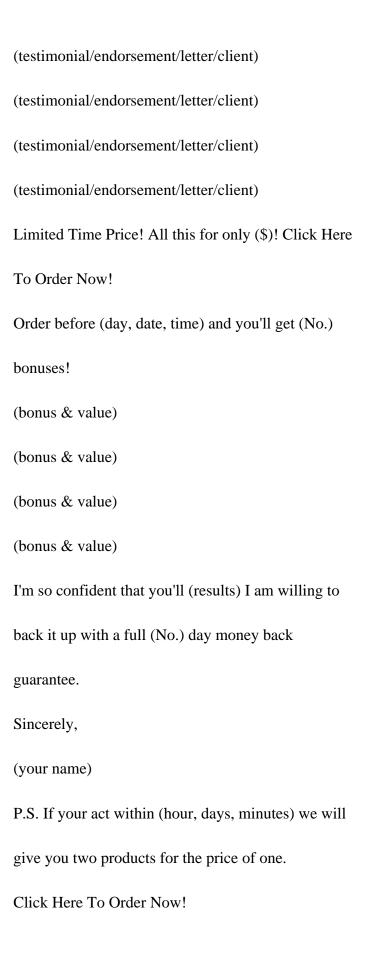
Click Here To Order Now!
Discover
Discover
Dear,
Imagine what it would be like if
As I communicate with you, you continue to
(Introduce Your Product Here)
Let's compare our product to the competition:
(bullet/benefit/feature)

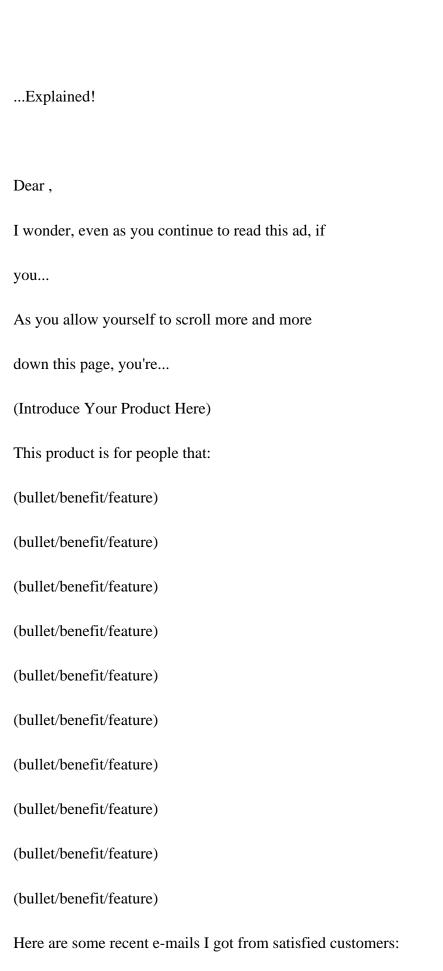


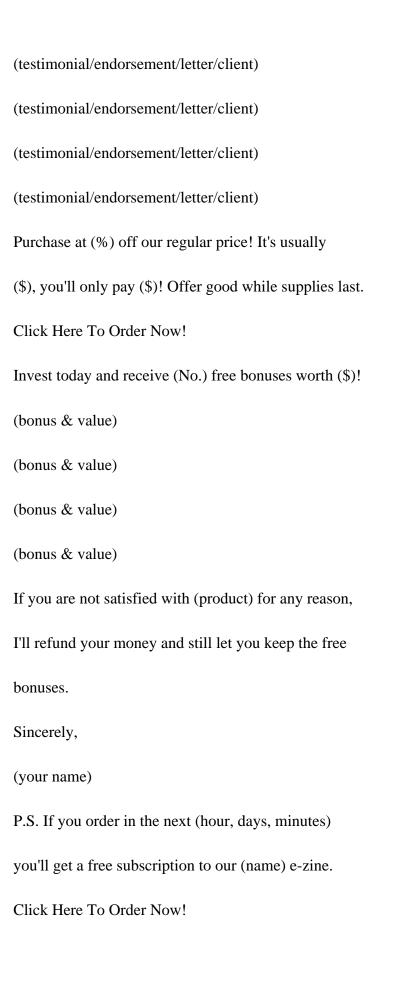
Exposed!
Dear,
Wouldn't it be amazing if
As you allow yourself to go further and further
down this page, you're realizing
(Introduce Your Product Here)
You will definitely benefit by becoming our customer
because:
(bullet/benefit/feature)

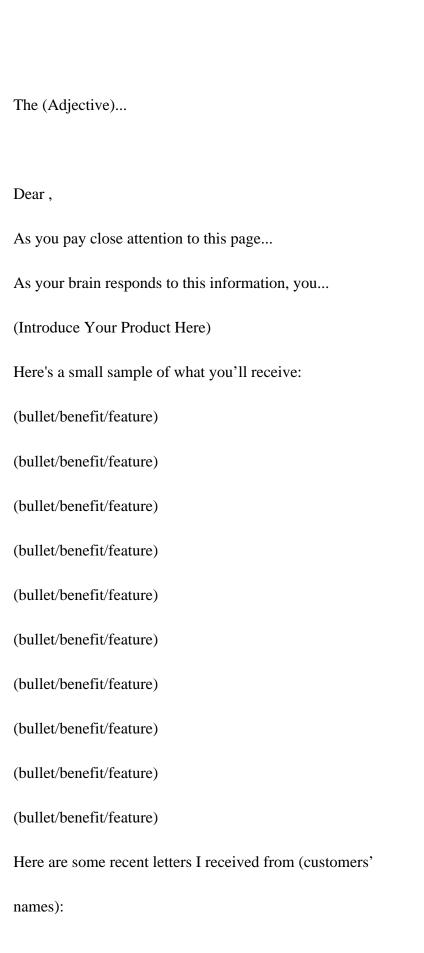


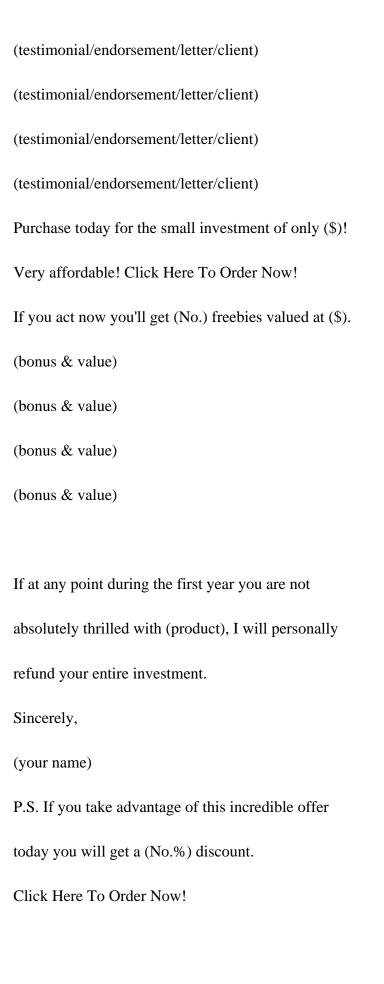


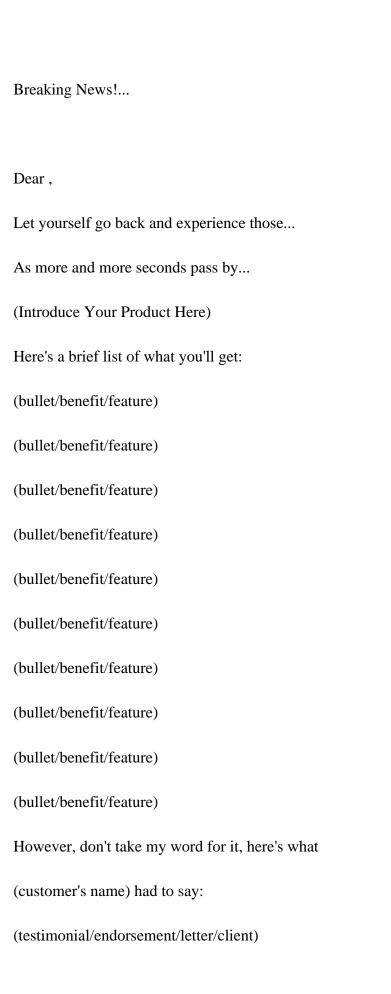


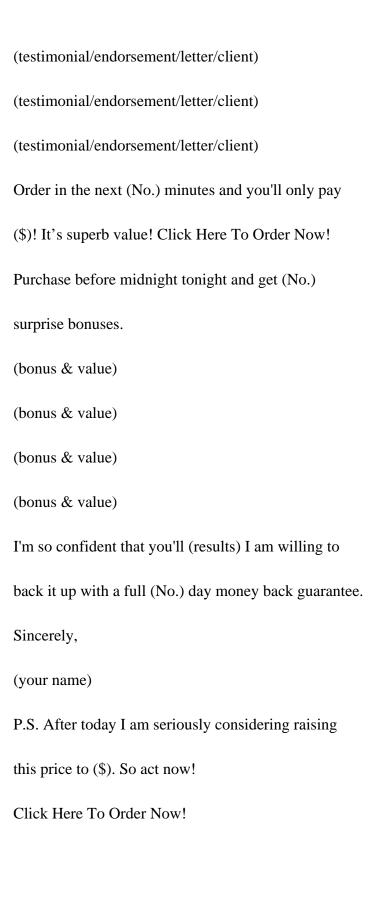




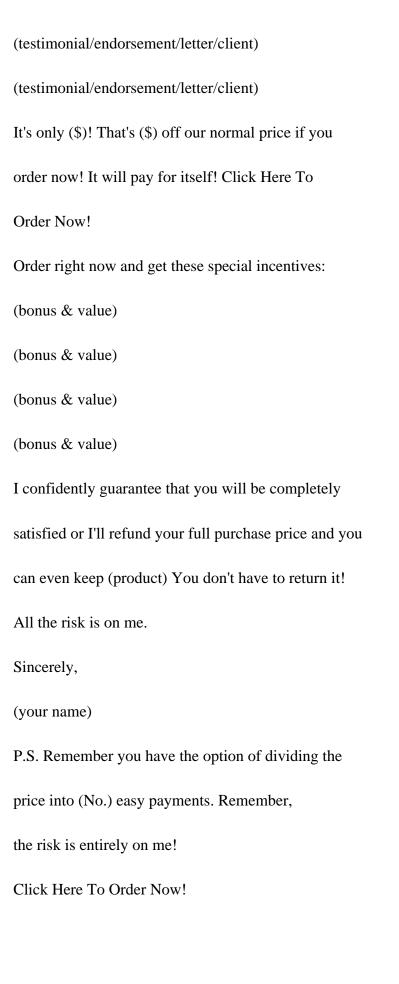


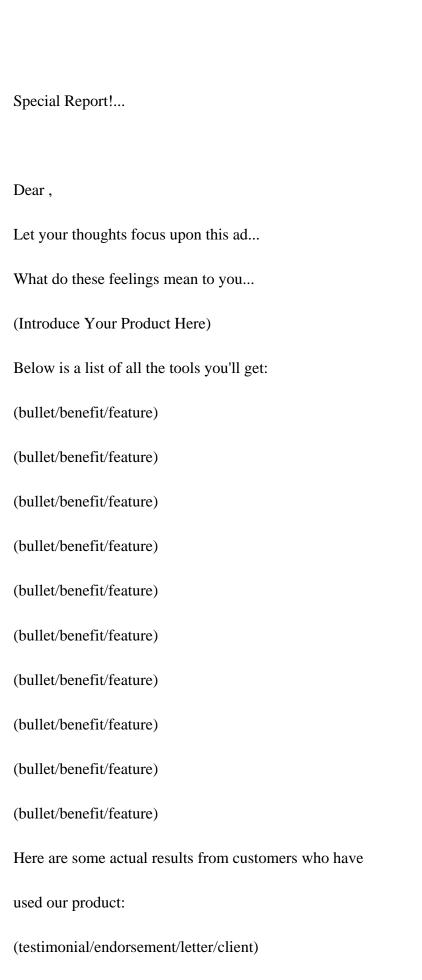


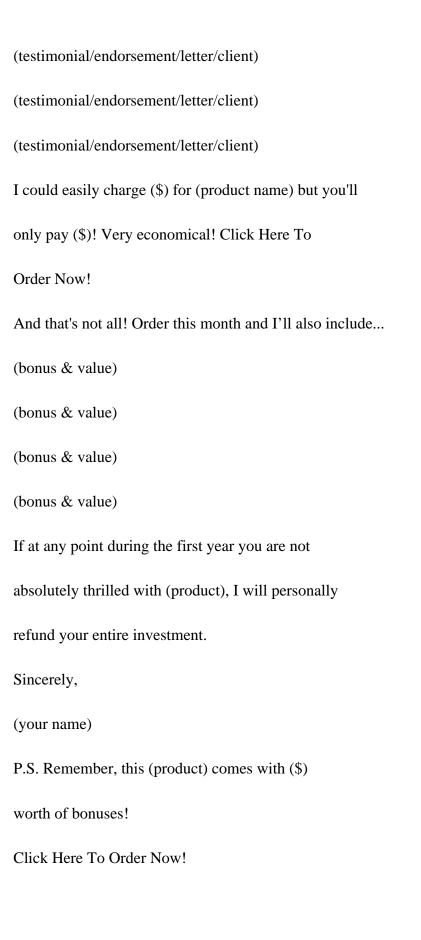


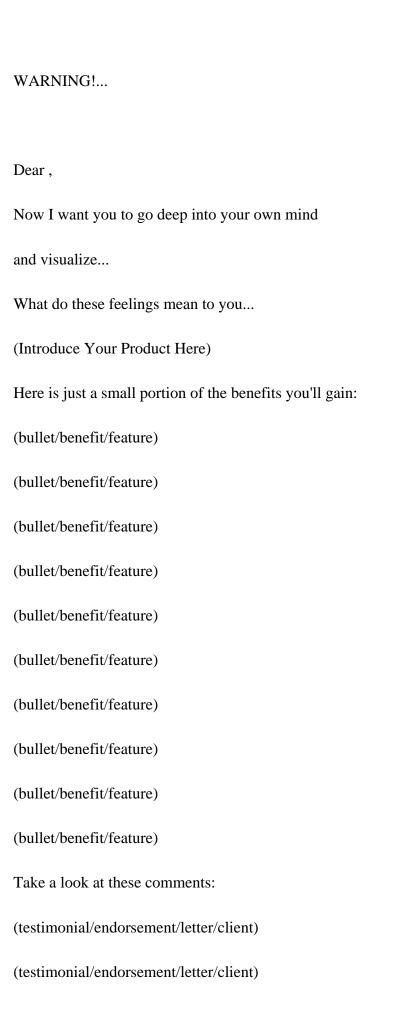


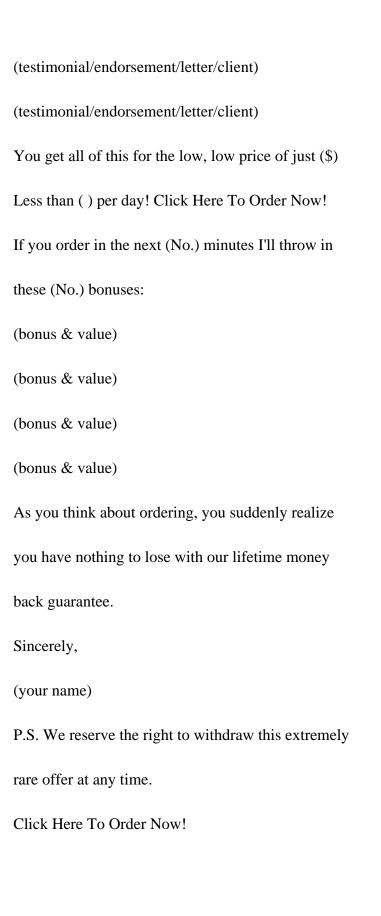


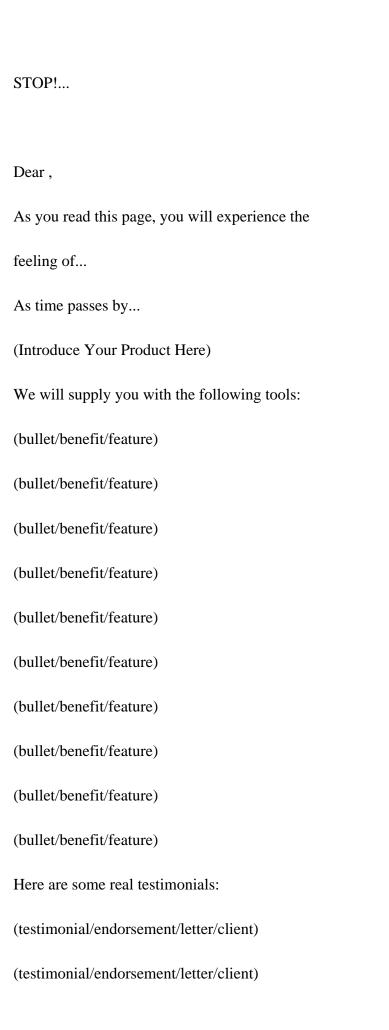


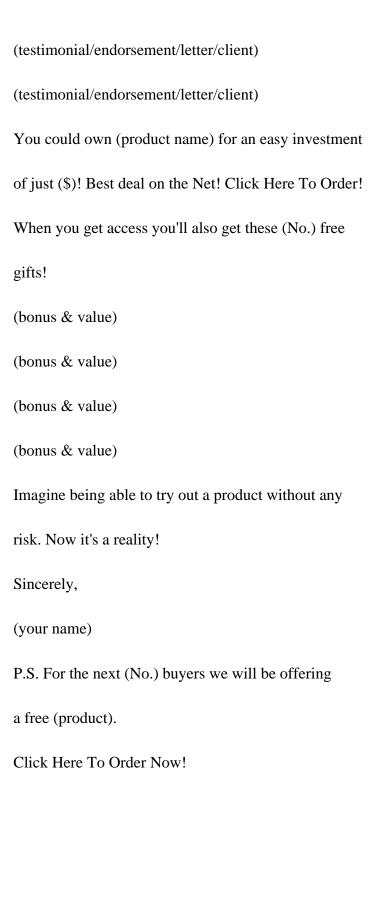






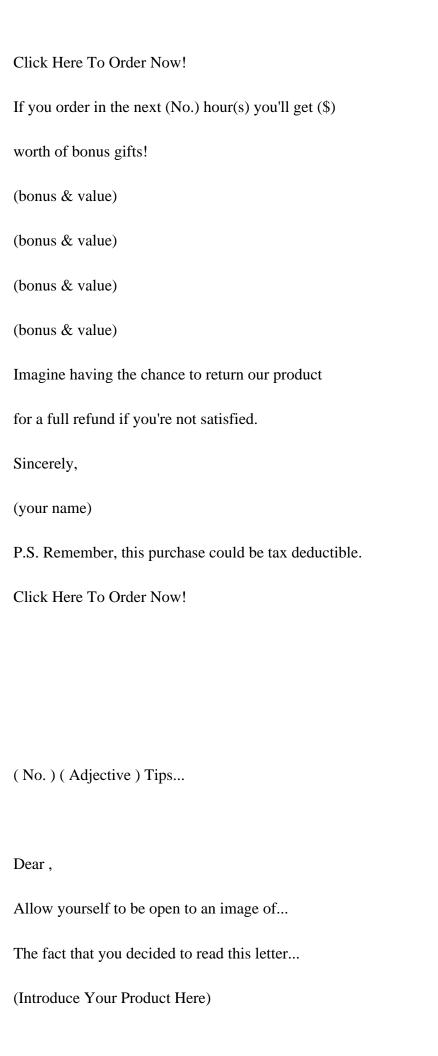


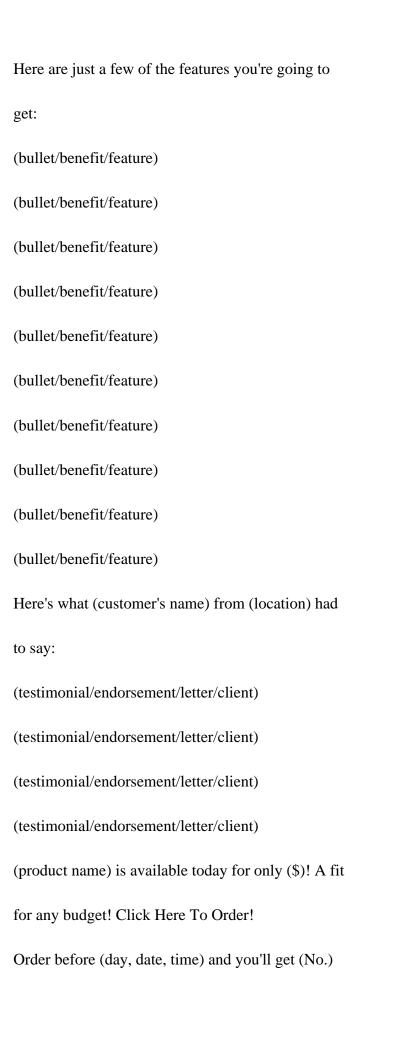


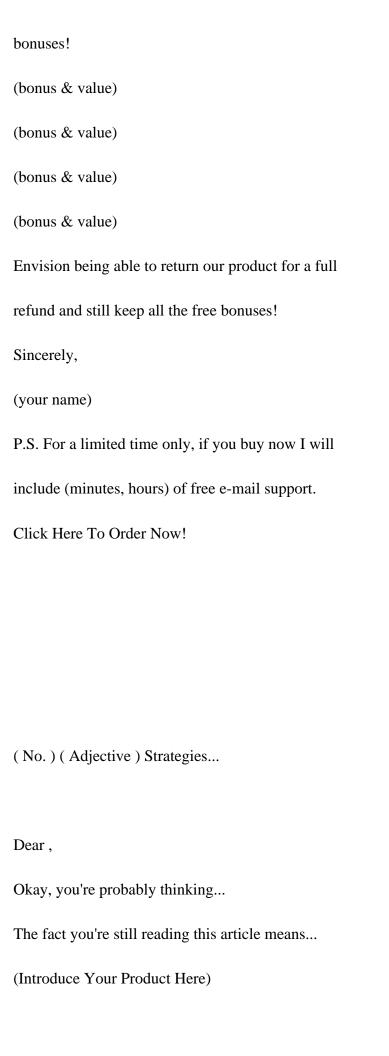


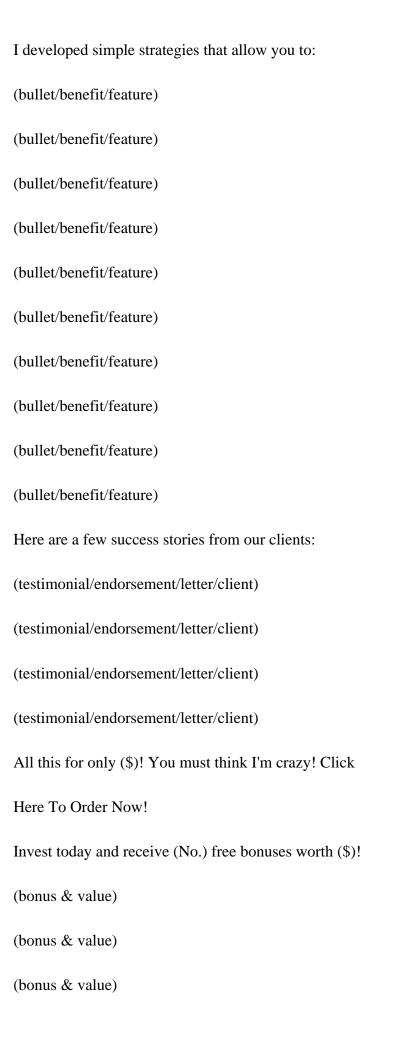
(No.) (Adjective) Ways...

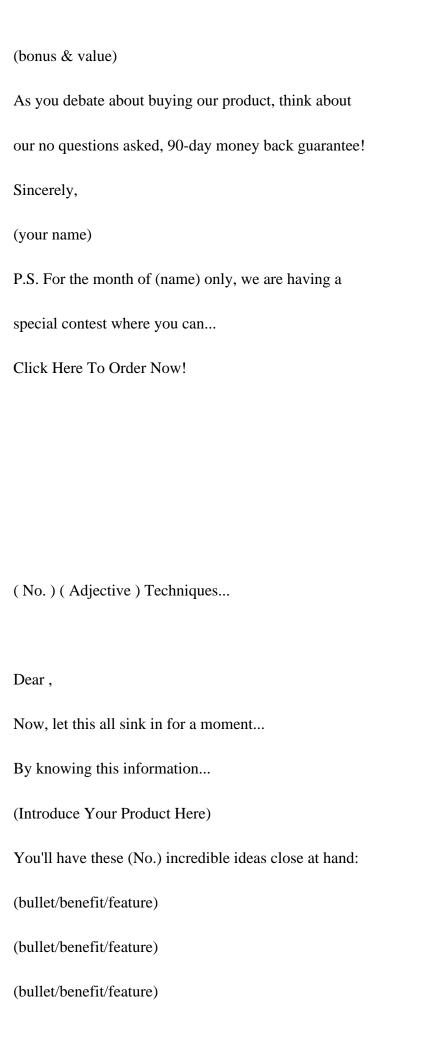


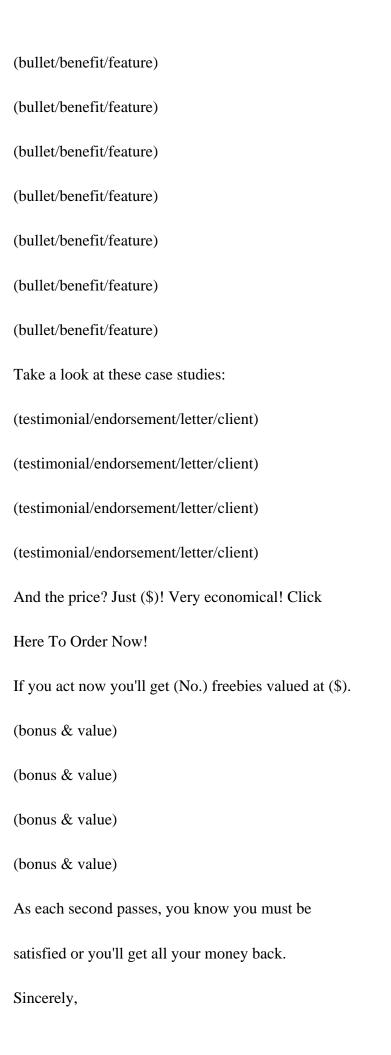


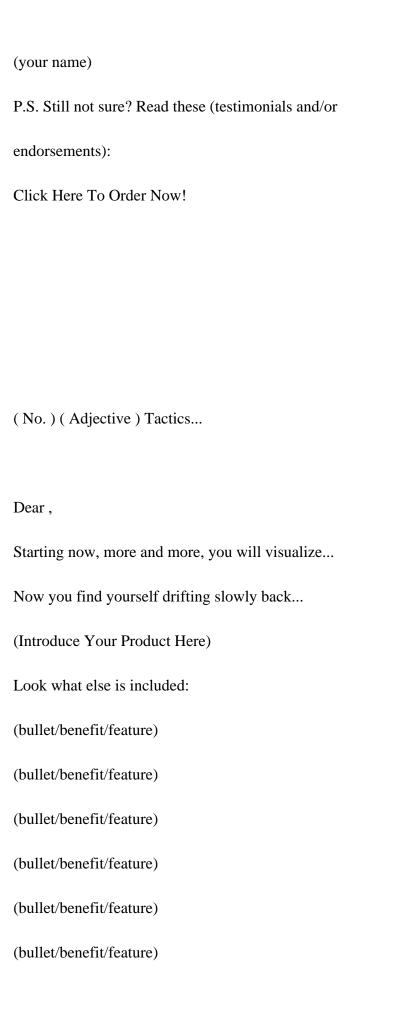


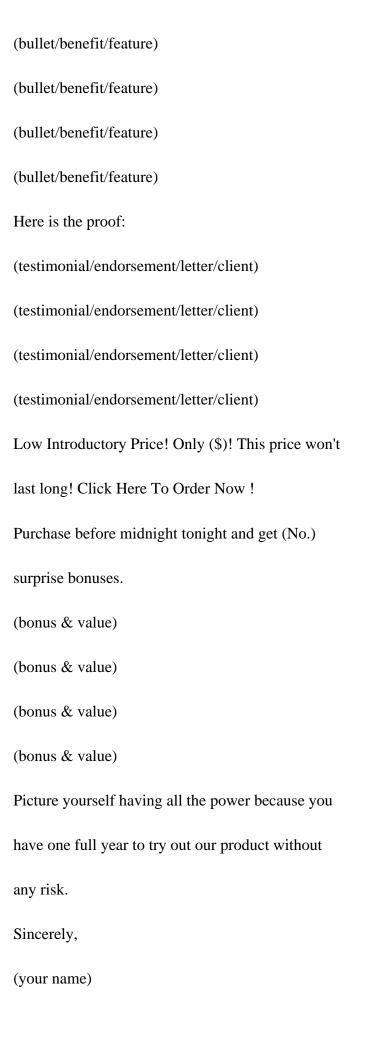


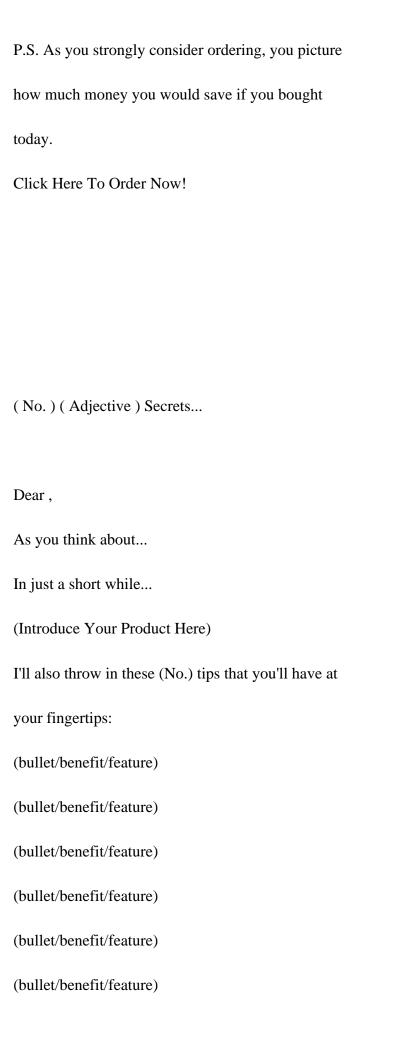


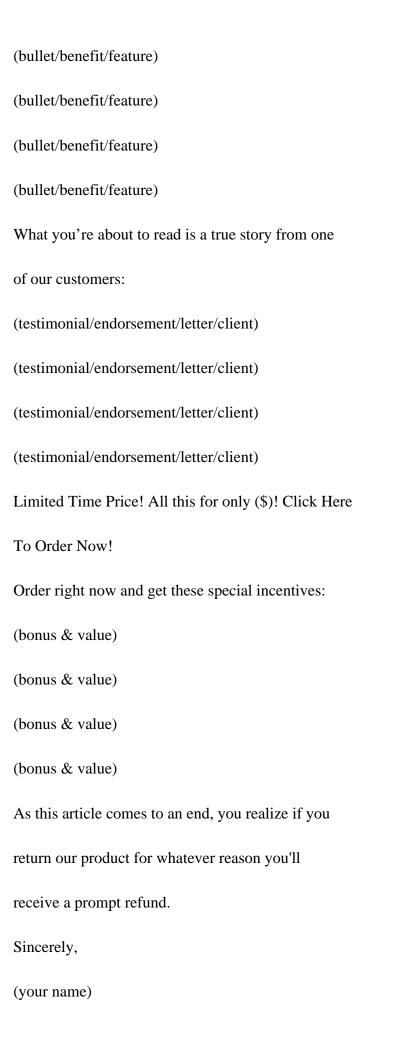


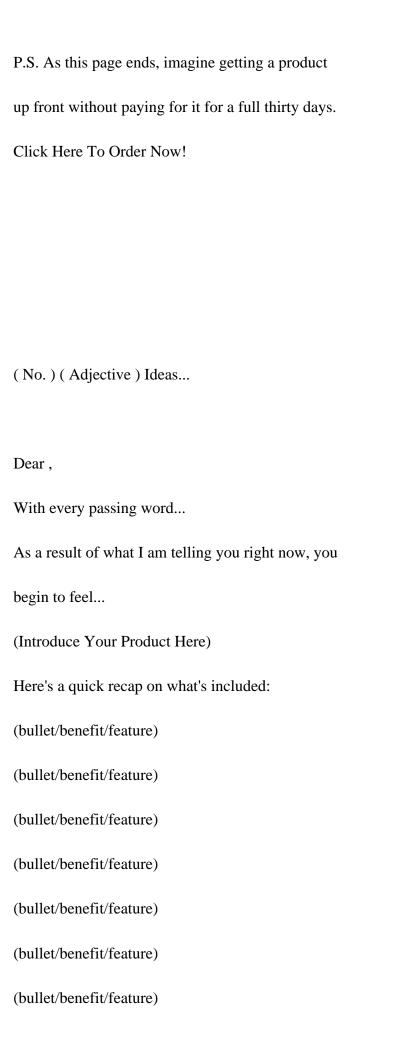


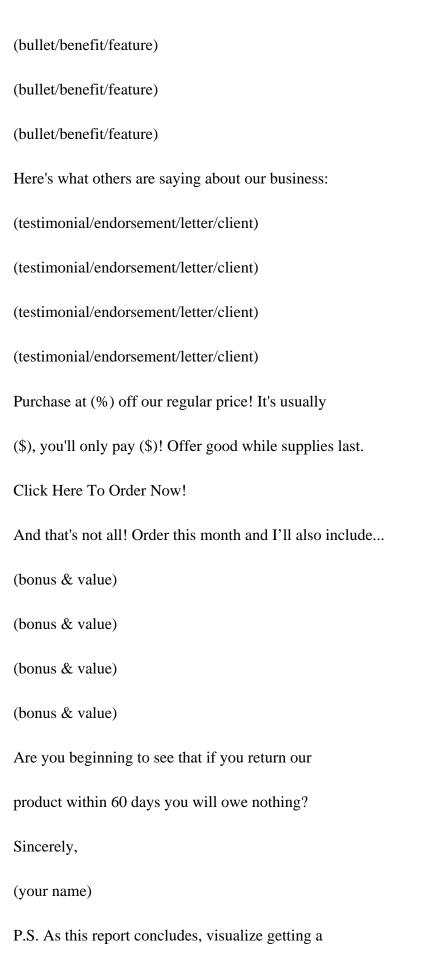


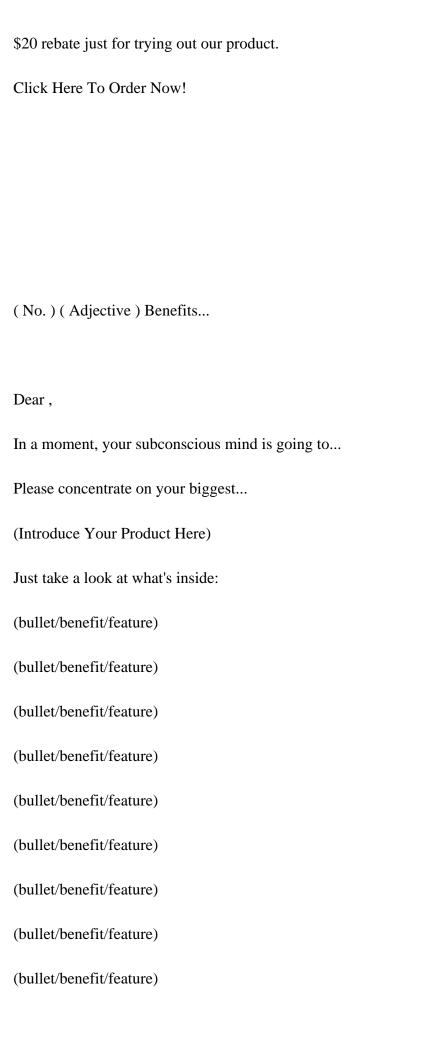


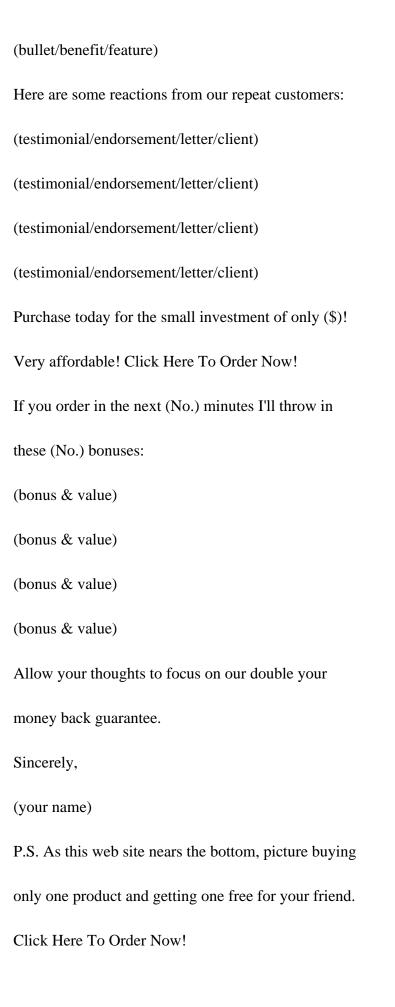


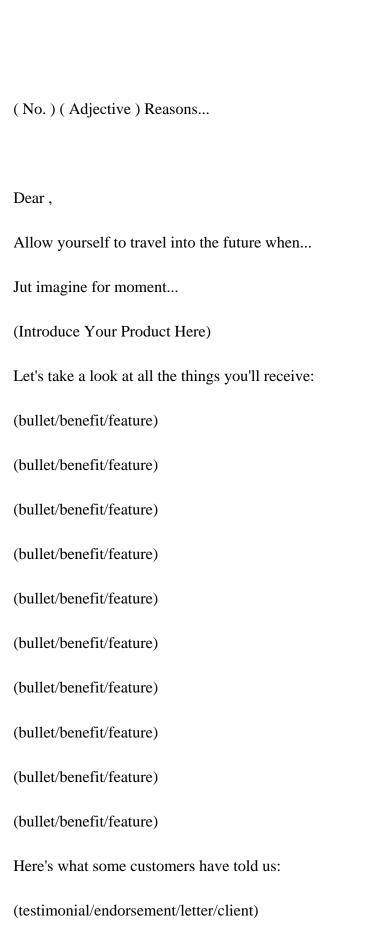


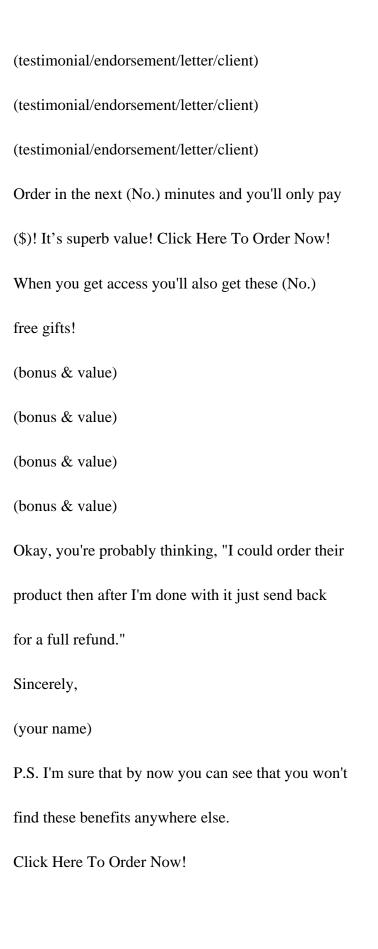


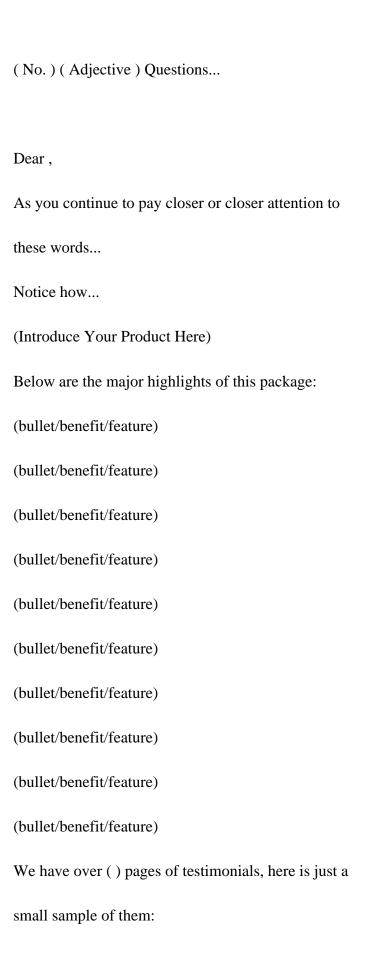


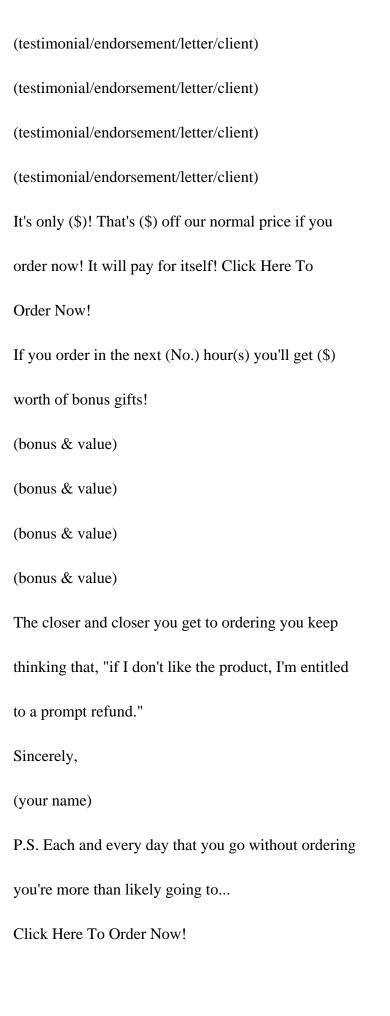


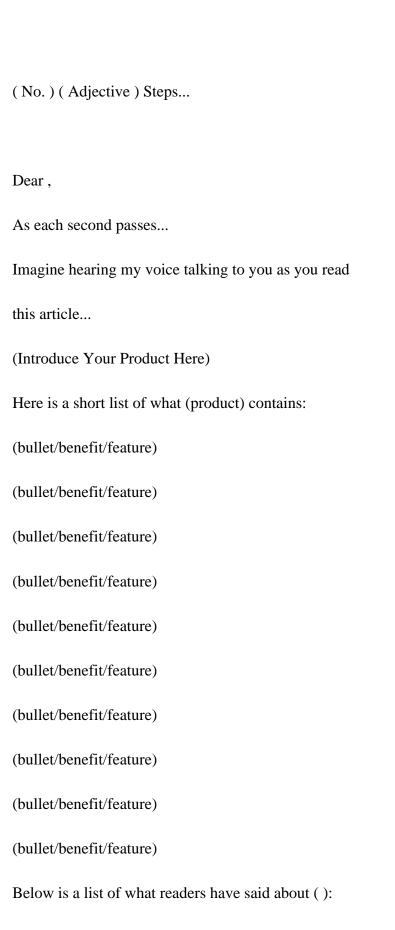


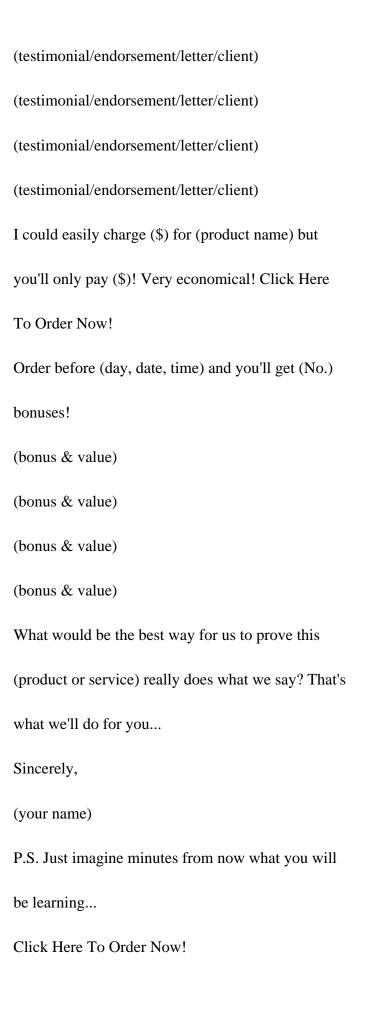












The End
<b>This a free ebook.</b> Feel free to give this ebook away to your web site visitors, e-zine subscribers and customers.
Check Out Other Hypnotic Products at:
Larry Dotson's Web Business Center
http://www.ldpublishing.com
Subconscious Internet Marketing
http://www.subconsciousinternetmarketing.com
Hypnotic Selling Tools
http://www.HypnoticSellingTools.com
The Hypnotic Writer's Swipe File
http://www.hypnoticwritingswipefile.com/
Hypnotic Marketing
http://www.roibot.com/hm.cgi?IM3746_camp
Hypnotic Writing
http://www.roibot.com/hw.cgi?IM3746_campaign
Advanced Hypnotic Writing
http://www.roibot.com/adhyp.cgi?IM3746_campaign