

At Zero: The Quest for Miracles Through Ho'oponopono,

In New Book, Joe Vitale Reveals The Final Secrets to Zero Limits, Clearing the Hindrances, Limitations and Disturbances on the Way to Living an Inspired, Unlimited, Enlightened Life

Advanced New Techniques of Ho'oponopono, New Stories on How to Apply This Powerful Healing Method and The Way to Reach the Fourth Stage of Awakening

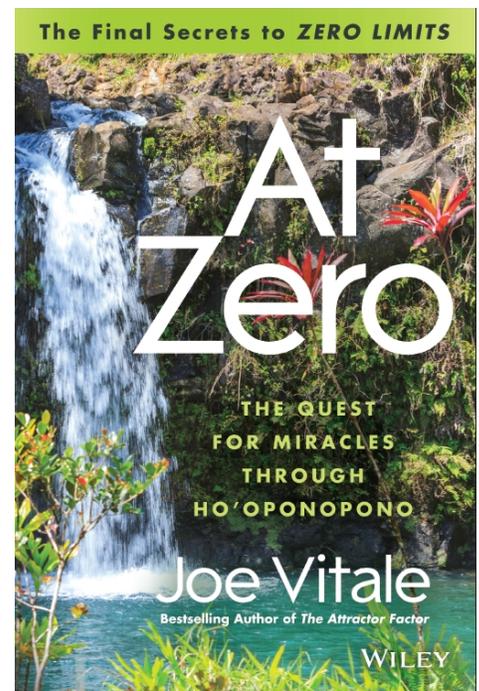
At Zero is the place where no problems can touch you, where life is an easy ride, where inspiration is constantly informing your daily existence, where inner peace resides and where everything is infinitely clear or the answers come quickly, and from which we can attract the financial and personal success we desire. And it is also the state where enlightenment, satori or Nirvana can be glimpsed or experienced.

But for most of us, getting there is elusive. And that is because of the unconscious programming running in our minds that hinders our health, success and happiness.

In *Zero Limits*, bestselling author Joe Vitale revealed the secret of the Hawaiian art of Ho'oponopono, which instantly clears those unconscious programs, *even if we don't know what they are!* In his new book ***At Zero: The Quest for Miracles Through Ho'oponopono*** (Wiley), Vitale takes us the rest of the way--showing how *we can realize our infinite potential and even experience enlightenment* with new advanced techniques of Ho'oponopono.

Life is an inside job, says Vitale. What we experience *externally* can be corrected, adjusted and healed from the inside, using the Ho'oponopono process, repeating the phrases "I love you, I'm sorry, Please forgive me, and Thank you." This deletes those programs that cause us to react to external stimuli in pre-programmed ways, and detaches us from emotional ties to others, to our own memories and to our limiting beliefs. This is known as "cleaning" – and by cleaning and cleaning again, one can reach the stage of Zero, where emotions no longer create a rollercoaster life, where other people cannot disturb your peace, where you can manifest your dreams, and where you can clearly hear the inspiration that springboards your success.

Zero is the state of magic, miracles and no limitations.



Getting to Zero requires a commitment to cleaning. “After learning the basic four-phrase Ho’oponopono process people often complain that more negative events than positive ones seem to occur. Why does this happen?” says Vitale. “Think about a glass of water that’s been sitting for a while. When you stir it, the gunk floats around and some of it invariably rises to the top. You have to keep cleaning to catch all of the dirt. The programming in our minds rests in deep and murky places, so we may experience darkness before we experience the light. But we have to get the debris out before we get to the clean water. Cleaning, literally, cleans.”

In ***At Zero: The Quest for Miracles Through Ho’oponopono***, Vitale provides specific direction on how and when to apply *Ho’oponopono*, new processes, compelling new stories and a pathway to the fourth stage of awakening: enlightenment itself. He introduces us to a new healer, the last of the astonishing Hawaiian Kahunas, who, in fact, mentored Vitale’s master teacher Dr. Ihaleakala Hew Len, co-author of *Zero Limits*.

Joe Vitale, globally famous author, speaker, musician and healer, is an authentic practitioner of modern Ho’oponopono. He is also a certified Reiki healer, certified Chi Kung practitioner, certified clinical hypnotherapist, certified NLP practitioner, ordained minister, and holds a doctorate in metaphysical science. The author of the international bestsellers *The Attractor Factor*, *Life’s Missing Instruction Manual*, *Attract Money Now*, *Faith*, among many others, Vitale was featured in blockbuster film “*The Secret*.” Most recently, songs from six of his “*healing music*” CDs were recognized and nominated for the Posi Award, regarded as “The Grammys of Positive Music.” Vitale is considered today’s most powerful leader and coach on how we can achieve miracles *everyday*.

Life will always present challenges. As Vitale’s ***At Zero*** affirms, the practice of Ho’oponopono guides supporters through the journey of life with the tools they need to rid themselves of hindrances and open themselves up to infinite possibilities—and the possibility of experiencing the state of enlightenment.

At Zero: The Final Secrets to "Zero Limits" The Quest for Miracles Through Ho’oponopono

Dr. Joe Vitale

WILEY; Hardcover & e-book;

ISBN: 978-1-118-81002-6

Price: \$25

“Joe’s new book was just as I knew it would be—FABULOUS! The riveting stories and enlightening insights lifted my spirits and filled my soul with love. This is indeed a path to miracles!”—*Janet Bray Attwood, co-author of NY Times bestseller The Passion Test*

“This book ought to be a movie. A masterpiece of storytelling and a revelation on how the Hawaiian healing system of Ho’oponopono really works.”—*Barnet Bain, Movie Producer, “What Dreams May Come” and “The Celestine Prophecy”*

“In ‘*At Zero*’ Dr. Joe Vitale shares the catalyst of his own awakening. He is vulnerable, insightful and shares authentic Ho’oponopono secrets that are empowering and inspiring. If you want to get to the state of Zero, where are no limiting beliefs, I highly suggest you read this book. “ – *Dr. Steve G. Jones, Clinical Hypnotherapist*

“With ‘*Zero Limits*’, Joe Vitale introduced the world to the incredible healing system of Ho’oponopono. Now he’s taking it all to a new level, going deeper and revealing the real essence and magic behind these ancient secrets. A must read!”—*Nick Ortner, NY Times bestselling author of The Tapping Solution*



Dr. Joe Vitale Biography

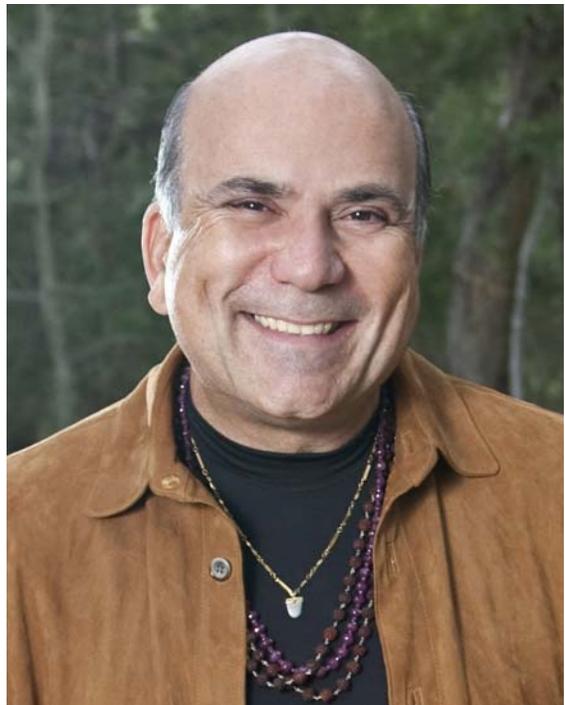
To say that Dr. Joe Vitale is a man of many talents and accomplishments is an understatement. To millions of readers, seekers, listeners and movie watchers, he is the man who speaks to their fervent desire to enhance their lives. He is a source of simple--but profound--life-changing wisdom, words that inspire and music that touches their hearts. He shows that miracles can be achieved every day.

Once homeless, Vitale is a now luminary of the personal growth world, one of the stars of the blockbuster film, *The Secret*, and the author of multiple bestselling books., including *The Attractor Factor*, *Life's Missing Instruction Manual*, *The Key*, *Faith*, *Attract Money Now* and his latest is a sequel to his bestseller *Zero Limits*, entitled *At Zero*, which starts where *Zero Limits* left off, telling new stories, presenting new processes, introducing a new healer, and revealing the fourth stage of awakening: enlightenment itself.

The man known as *Mr. Fire!* introduces people to Universal Laws, practical systems and methodologies that provide an astonishing pathway to freedom from limitations, and a means to achieve unlimited personal power, wealth and success—in short achieving miracles.

He has been featured on *CNN*, *CNBC*, *CBS*, *ABC*, *Fox & Friends*, *Larry King Live*, *Donny Deutsch's "The Big Idea,"* and *Extra TV*, and showcased in *The New York Times* and *Newsweek*. In addition to *The Secret*, Dr. Vitale has been featured in the films: "Try it on Everything," "The Opus," "Leap!," "The Meta Secret" and many more!

For this man--who has reinvented himself many times over by expanding into entirely new areas that inflame his passion--music is the newest way that he expresses himself. He is now credited as the world's first self-help singer-songwriter, as noted in *Rolling Stone Magazine*. Vitale, a collector of prized and celebrated guitars, became accomplished on that instrument with extraordinary speed and has already released six albums. Several of his songs were recognized and nominated for the Posi Award, regarded as "The Grammys of Positive Music." He has produced the first self-help CD for a new genre of music that he calls "Healing Music." To date, Dr. Vitale's complete music catalog consists of three singer-songwriter CDs (*Strut! The Healing Song* and *Sun Will Rise*) and three instrumental CDs (*Blue Healer*, *At Zero* and *Aligning to Zero*) with more currently in the works.



Joe Vitale first came to prominence for his enormously successful books and programs on Hypnotic Marketing. His marketing methods have generated many millionaires. He's been involved with every aspect of marketing, from traditional direct mail to publicity to infomercials. He is the president of Hypnotic Marketing, Inc. and is the world's first hypnotic writer, subsequently offering a home-study course called "Hypnotic Selling Secrets" – that resulted in \$450,000 of sales in only three days. For his bestselling book on P.T. Barnum's business secrets, *There's a Customer Born Every Minute*, he staged one of his famous—and effective--outrageous publicity stunts "The World's First Canine Concert," for which he received local and national media attention.

He is a sought after speaker who travels the world to Russia, Poland, Peru and more, to spread his message on the Law of Attraction, "*The Missing Secret*," Ho'oponopono and much more. He was also a keynote speaker at the prestigious National Speakers Association Convention.

Vitale continues to produce a powerful body of work to help people clear their blocks, and have a direct unobstructed pathway to personal and financial success so they can live the life that impassions them. Besides his many books, he's also recorded a variety of highly success Nightingale-Conant audio programs, including *The Awakening Course*, *The Missing Secret*, *The Secret to Attracting Money*, *The Abundance Paradigm*, *The Ultimate Law of Attraction Library* and *The Zero Point*.

He created the Miracles Coaching® program, which helps people achieve their dreams by understanding the deeper aspects of the Law of Attraction and the Law of Right Action. Ho'oponopono, the cornerstone of *Zero Limits* and *At Zero*, is also an integral part of the Miracles Coaching® program.

Vitale, is an authentic practitioner of modern Ho'oponopono. He is also a certified Reiki healer, certified Chi Kung practitioner, certified clinical hypnotherapist, certified NLP practitioner, ordained minister, and holds a doctorate in metaphysical science.

For thoughts, news, riffs and reviews by Dr. Joe Vitale about metaphysics, marketing, publicity, selling, hypnosis, copywriting, books, fitness, and anything else he cares to comment on, including healing, humor and the Internet, visit his blog at: <http://blog.mrfire.com/>. He has also created an online forum where people can gather and direct their positive energies to create a positive impact on the world at: www.AttractMiracles.com

For more information on Dr. Joe Vitale, go to: www.mrfire.com.

Selected Books

- *The Attractor Factor: 5 Easy Steps for Creating Wealth (or anything else) from the inside out.*
A #1 bestseller twice, even beating Harry Potter on the bestseller list.
- *Life's Missing Instruction Manual: The Guidebook You Should Have Been Given at Birth.*
A #1 bestseller and was picked up by WalMart.
- *Zero Limits: The Secret Hawaiian System for Wealth, Health, Peace, and More*
Reflects an ancient Hawaiian practice, known as Ho'oponopono.
- *Attract Money Now*
Dr. Joe Vitale's easy 7-step formula proven to manifest wealth.
- *At Zero: The Quest for Miracles Through Ho'oponopono,*
The final secrets to *Zero Limits*.
- *Faith*
An inspiring view of how to live from love and confidence. ...Faith in yourself, Faith in others, Faith in the world, and Faith in a Higher Power.

- *The Key: The Missing Secret for Attracting Anything You Want*
Goes Beyond the *Attractor Factor*, revealing the secret to attracting anything you want from life-money, happiness, professional success, love, or anything else
- *There's a Customer Born Every Minute.*
The only book on P.T. Barnum's business secrets.
- *Hypnotic Writing and Buying Trances: A New Psychology of Sales and Marketing.*

CDs of Healing Music

- *Strut!*
- *The Healing Song*
- *Sun Will Rise*
- *Blue Healer*
- *At Zero*
- *Aligning to Zero*

Audio Programs and Recordings

Audio programs recorded for Nightingale-Conant:

- *The Awakening Course*
- *The Missing Secret*
- *The Secret to Attracting Money*
- *The Abundance Paradigm*
- *The Ultimate Law of Attraction Library*
The Power of Outrageous Marketing.

Radio Interviews, including CNN:

<http://www.mrfire.com/podcast.html>

Video Archive

The Secret : www.whatisthesecond.tv

Larry King Live: <http://transcripts.cnn.com/TRANSCRIPTS/0703/08/kl.01.html>

ExtraTV: http://extratv.warnerbros.com/2007/03/hollywoods_latest_craze_the_se.php

CNBC's "The Big Idea" with Donny Deutsch: <http://blog.mrfire.com/>

Print

Newsweek's (<http://www.msnbc.msn.com/id/17314883/site/newsweek/>).



On-Air Introduction

To say that Dr. Joe Vitale is a man of many talents and accomplishments is an understatement. To millions of readers, seekers, listeners and movie watchers, he is the man who speaks to their fervent desire to enhance their lives. He is a source of simple--but profound--life-changing wisdom, words that inspire and music that touches their hearts. He shows that miracles can be achieved every day.

Dr. Vitale is a luminary of the personal growth world, one of the stars of the blockbuster film, *The Secret*, and the author of multiple bestselling books., including *The Attractor Factor*, *Life's Missing Instruction Manual*, *The Key*, *Faith*, *Attract Money Now* and his latest is a sequel to his bestseller *Zero Limits*, entitled *At Zero*, which starts where *Zero Limits* left off, telling new stories, presenting new processes, introducing a new healer, and revealing the fourth stage of awakening: enlightenment itself.

The man known as *Mr. Fire* introduces people to Universal Laws, practical systems and methodologies that provide an astonishing pathway to freedom from limitations, and a means to achieve unlimited personal power, wealth and success—in short, achieving miracles!

For this man--who has reinvented himself many times over by expanding into entirely new areas that inflame his passion--music is the newest way that he expresses himself. He is now credited as the world's first self-help singer-songwriter, as noted in *Rolling Stone Magazine*. Joe, a collector of prized and celebrated guitars, became accomplished on that instrument with extraordinary speed and has already released six albums. Several of his songs were recognized and nominated for the Posi Award, regarded as "The Grammys of Positive Music."

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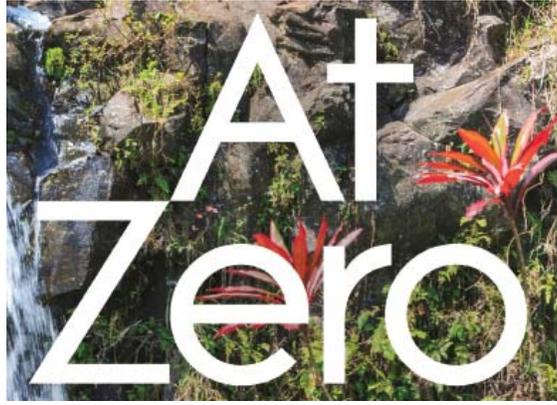
He continues to speak around the world and produce a powerful body of work to help people clear their blocks, and create a clear pathway to personal and financial success so they can live the life that impassions them. Besides of his many books, he's also recorded many hugely successful audio programs.

He has created a Miracles Coaching® program that helps people achieve their dreams by understanding the deeper aspects of the Law of Attraction and the Law of Right Action. Ho'oponopono, the cornerstone of *Zero Limits* and *At Zero*, is also an integral part of the Miracles Coaching® program.

Dr Vitale, is an authentic practitioner of modern Ho'oponopono. He is also a certified Reiki healer, certified Chi Kung practitioner, certified clinical hypnotherapist, certified NLP practitioner, ordained minister, and holds a doctorate in metaphysical science.

This man was once homeless but today is a bestselling author who believes in magic and miracles.

Welcome Dr. Joe Vitale...



Questions for Dr. Joe Vitale on At Zero

1. Ho'oponopono has been around for centuries. Why do you suppose it's taken this long for the world to hear about it?
2. Given the flack you got, as well as the ultimate success, of your first book, *Zero Limits*, what compelled you to write the sequel, *At Zero*, and what is different about it?
3. The story of the Dr. Hew Len healing an entire ward of criminally insane people still seems a bit far-fetched. Are these the kind of results the average person can expect if they use Ho'oponopono themselves?
4. You make the comment in the book that *Zero Limits* was "the most important book of your life." Why did you say that given you've written over 50 books in your career?
5. You say there are two kinds of Ho'oponopono. Can you tell us why there are two and describe the difference for us?
6. You mention total responsibility. How does authentic Ho'oponopono help someone who's had bad things happen, or has bad things happening today, in their life?
7. In the book, you quote Dr. Hew Len as saying, "There's nothing out there." Can you explain what that means?
8. You say that the four phrases, "I love you, I'm sorry, Please forgive me, Thank you," delete programs and beliefs at an unconscious level. How does this work and what kinds of changes can this make in someone's life?
9. You make correlations to current studies with the brain and the neurosciences. Can you talk about Ho'oponopono in this regard?

10. In the book, you mention that Dr. Hew Len said, “A cancer cell is a cell that’s lost its identity,” and that people are like that, too, because of their memories. Can you explain what you mean?
11. Can you talk about the programs we are born with and how this affects children?
12. How is Ho’oponopono different than the Law of Attraction or the Law of Creation that you’ve written about before?
13. People often accuse the Law of Attraction as magical thinking. Couldn’t you say the same about Ho’oponopono?
14. You talk a lot about beliefs in a lot of your writing. Are beliefs still important with Ho’oponopono?
15. You say that Ho’oponopono opens people to “Divine inspiration.” You seem to be a productive guy. How has this made a difference for you and how can it help others who might not be where you are?
16. Can you explain the “whiteboard” as a metaphor for Divinity?
17. What are “clearing tools?” Can you give us some examples and how to use them?
18. In the book, you write that “clearing methods could be invented—or inspired—on the spot.” What do you mean by that and can you give us an example?
19. Can companies benefit from this, as well, or is it only for individuals?
20. What does it really mean to live “at Zero?”



Promotion

Book

- *At Zero: The Final Secrets to "Zero Limits" The Quest for Miracles Through Ho'oponopono*
By Dr. Joe Vitale (WILEY; Hardcover & e-book)
- \$25, At Amazon.com, Barnes and Noble.com and Bookstores Nationwide

Coaching

- Miracles Coaching Program learn how to attract money, jobs, health, love, careers, relationships or anything else quickly!
- www.miraclescoaching.com

General Information & Blog

- www.mrfire.com