

Long Bio - Updated – 900 words

Dr. Joe Vitale is the author of far too many books to mention here. Here are just a few of them:

He wrote the bestseller, *The Attractor Factor: 5 Easy Steps for Creating Wealth (or anything else) from the inside out*. It became a #1 bestseller twice, even beating the latest Harry Potter book. *He also wrote Life's Missing Instruction Manual: The Guidebook You Should Have Been Given at Birth*. *It, too, became a #1 bestseller and was picked up by WalMart.*

One of his most popular titles, *Zero Limits: The Secret Hawaiian System for Wealth, Health, Peace, and More* reflects an ancient Hawaiian practice, known as Ho'oponopono. A fan favorite, Joe has hosted multiple live events on the subject, nation-wide, and he has created quite a following on this title alone.

Joe also wrote the only book on P.T. Barnum's business secrets, *There's a Customer Born Every Minute*, and many more books on marketing and business, to name a few, *Hypnotic Writing* and *Buying Trances: A New Psychology of Sales and Marketing*. His latest book releases are titled, *The Awakened Millionaire*, *The Miracle: Six Steps to Enlightenment*, *Anything is Possible*, and *Mind Over Music*.

Besides all of his books, Joe also recorded the #1 bestselling Nightingale-Conant audio program, *The Power of Outrageous Marketing*. Additionally, he's also recorded the following audio programs for Nightingale-Conant, to name a few, *The Awakening Course*, *The Missing Secret*, *The Secret to Attracting Money*, *The Abundance Paradigm*, *The Ultimate Law of Attraction Library* and his latest, *The Zero Point*.

His popular title, *Attract Money Now*, is taking the world by storm as he is giving it away for FREE! It includes his easy 7-step formula proven to manifest wealth, available at www.attractmoneynow.com.

Joe's marketing methods have made people millionaires. He's been involved with every aspect of marketing, from traditional direct mail to publicity to infomercials. He is the president of Hypnotic Marketing, Inc. and is the world's first hypnotic writer. He created a home-study course called *Hypnotic Selling Secrets*

-- and made \$450,000 in 3 days selling it online. He's been called "The Buddha of the Internet" and after his huge weight loss, "The Charles Atlas of the Internet."

Known for his outrageous publicity stunts, Joe received local and national media attention from the likes of The New York Post for "The World's First Canine Concert" (<http://www.canineconcert.com/>) in order to promote his bestselling book: *There's a Customer Born Every Minute - P.T. Barnum's Secrets to Business Success* book.

Joe is also one of the stars in the hit movie *The Secret*. He was seen on Larry King Live on November 16, 2006 and March 8, 2007. On March 6, 2007 Joe was interviewed on ExtraTV to talk about "Hollywood's Latest Craze: *The Secret*." He was also featured in Newsweek's March 5, 2007 issue, story titled: Decoding *The Secret*: <http://www.newsweek.com/secret-does-self-help-book-really-help-95559>

On November 19, 2007 he was a guest on CNBC's "The Big Idea" with Donny Deutsch: <http://blog.mrfire.com/donny-deutsch-adds-fire/>

For access to his current radio interviews, such as CNN radio, go to his Podcast at: <http://www.mrfire.com/podcast.html>

He is a sought-out speaker who travels the world to such countries as Russia, Poland, Peru, Canada, Kuwait, Spain, and Thailand to spread his message on the law of attraction, "The Missing Secret," Ho'oponopono and much more. He was also a Keynote Speaker at the prestigious National Speakers Association Convention in San Diego, CA in July, 2007 and for Hay House "I Can Do It!" Conference in Austin, TX (2013).

In addition to *The Secret*, Dr. Vitale has been featured in a total of 18 movies so far. Some of them include: *Try it on Everything*, *The Opus*, *Leap!*, *The Meta Secret*, and his latest film titled *The Abundance Factor*. He also took on an acting role in the 2018 film, *Cecilia*.

Dr. Vitale discovered that there is a "missing secret" to success. He says many people do everything right but still don't get great results. Why not? He says there are counter-intentions you need to clear. He's created several ways to do just that, from his new Miracles Coaching® program (www.MiraclesCoaching.com), and Zero Limits Mastery® at <https://zerolimitsmastery.com/> to the incredible method

explained in his book, *Zero Limits* and the sequel, *At Zero*. He has also created a website where people can gather and direct their positive energies to create a positive impact on the world at: www.AttractMiracles.com

As seen in [Rolling Stone](#) magazine, on January 6, 2012, he has added yet another mega milestone to his long list of accomplishments by completing his first self-help CD for a new genre of music that he calls "Healing Music." To date, Dr. Vitale's complete music catalog consists of 7 singer-songwriter CDs (*Strut! The Healing Song, Sun Will Rise, Reflection, One More Day and Stretch*, and his latest, "The Great Something,") and 9 instrumental CDs (*Blue Healer, At Zero, Aligning to Zero, 432 to Zero, Invoking Divinity, Afflatus, Higher Octaves, Espresso for Your Soul and Calling the Four Angels of Ho'oponopono*) with more currently in the works!

Dr. Vitale's style is inspiring and informative. He doesn't speak so much as inspire. His mission is to help you achieve your dreams.

For thoughts, news, riffs and reviews by Dr. Joe Vitale ("Mr. Fire!") about marketing, publicity, selling, hypnosis, copywriting, books, fitness, metaphysics and anything else he cares to comment on, including healing, humor and the Internet, be sure to visit his blog at: <http://blog.mrfire.com/>